2027 Australasian Fleet Education & Leadership Summit

EVOLVING BEYOND TECH

DETAILED PROGRAM

Tuesday 18 & Wednesday 19 May 2027 | Rosehill Gardens Racecourse, Sydney

KEY: KEYNOTE | PLENARY | CONCURRENT | WORKSHOP | All-delegate plenary session | Concurrent sessions by room | Breaks & networking

DAY 1 Tuesday · 18 May 2027

7:00 am to 8:30 am

Registration, Arrival Coffee & Networking — Registration / coffee area

8:30 am to 8:35 am

Summit Welcome and Housekeeping
AfMA President — PLENARY

8:35 am to 9:35 am

KEYNOTE 8:35 am – 9:35 am · 1 hr · Plenary – all delegates

Leadership When It Matters Most

Personal Development

How do you lead when the pressure rises and the answers are incomplete? Peter Baines explores building trust, making difficult decisions and supporting people through change.

Consider the behaviours that strengthen leadership when circumstances test an organisation and its people. Take away perspectives on personal responsibility, clear communication and creating the confidence to act when leadership matters most. Explore the human foundations of progress when new tools alone cannot provide the answers.

Speaker: Peter Baines OAM, Keynote speaker

9:35 am to 9:45 am

Welcome Address – Event Partner, Toyota
Toyota Fleet Management — Event Partner Toyota for Business | Toyota Fleet Management — PLENARY

9:45 am to 9:55 am

Evolving Beyond Tech
Mace Hartley, AfMA Executive Director — PLENARY

9:55 am to 10:15 am

KEYNOTE 9:55 am – 10:15 am · 20 min · Plenary – all delegates

Fleet Reality Check: What the Research Reveals

Insights

Are fleet ambitions keeping pace with operational reality? Ben Selwyn presents findings from the 2026 Australian Corporate Fleet Insights Study, exploring cost pressures, electrification plans, safety priorities, AI adoption and changing purchasing and servicing decisions.

Discover how priorities differ across fleet sizes, consider where your organisation stands and identify what the research could mean for your next fleet decision. Consider what changing priorities reveal about organisational readiness, capability and the choices ahead.

Speaker: Ben Selwyn, Director, Fifth Quadrant

10:15 am to 10:30 am

Recognising Leaders – Developing Current & Future Industry Leaders
AfMA / Swinburne — PLENARY

10:30 am to 11:00 am

KEYNOTE 10:30 am – 11:00 am · 30 min · Plenary – all delegates

From Fleet Data to Fleet Intelligence: An AI Analyst Built Live

Technology, Data & AI

Watch an Australian fleet's fragmented data become a working AI copilot. A live demonstration explores how vehicle, maintenance and cost records can be linked and queried to reveal data gaps, inform replacement decisions and create management reports.

Hear the fleet operator challenge the results and consider what makes an answer trustworthy, where AI adds value and why human judgement remains essential. Examine the checks and responsibilities needed to turn AI outputs into defensible action.

Presented with FleetGuru.ai

Speakers to be announced.

Keynote Session Partner FleetGuru

11:00 am
to 11:30 am

Morning Tea

Exhibition Hall · Morning Tea Partner MITSUBISHI MOTORS Drive your Ambition

11:30 am
to 12:30 pm

PLENARY ROOM

11:30 am – 12:30 pm · 1 hr

Meet Some of Australia's Newest Vehicles
Insights

What could the next generation of vehicles mean for your fleet? Explore new vehicle technology with participating manufacturers. Hear different perspectives, challenge the possibilities and identify what deserves closer investigation before introducing new vehicles into your own fleet.

Presented with Participating vehicle manufacturers

Speakers to be announced.

BREAKOUT 1

11:30 am – 12:30 pm · 1 hr

The Journey That Should Have Stopped: The Case Opens – Mock Trial, Part 1
Safety, Risk & Wellbeing

A fatigue-related incident has ended in tragedy. How did the organisation reach this point? Follow a fictional case as the evidence unfolds through schedules, communications and witness testimony.

Examine the pressures, warning signs and decisions behind the journey, consider what the organisation knew and question whether its policies and everyday practices provided effective protection for the driver and other road users. Consider how reporting culture and leadership influence whether warning signs lead to action.

Presented with Safety Australia Group

Speakers to be announced.

12:30 pm
to 1:30 pm

Lunch

Exhibition Hall · Lunch Partner KIA

1:35 pm
to 2:40 pm

PLENARY ROOM

1:35 pm – 2:05 pm · 30 min

From Fleet Data to Better Decisions: Where Innovation Makes a Difference
Operations · Telematics

Watch an Australian fleet's fragmented data become a working AI Fleet Analyst. A live demonstration explores how vehicle, maintenance and cost records can be linked and queried to reveal data gaps, inform replacement decisions and create management reports. Hear the fleet operator challenge the results and consider what makes an answer trustworthy, where AI adds value and why human judgement remains essential. Examine the checks and responsibilities needed to turn AI outputs into defensible action.

Speakers to be announced.

Technology & Innovation Partner

GEOTAB

2:10 pm – 2:40 pm · 30 min

The Risks We Normalise: Rethinking Everyday Fleet Safety
Safety, Risk & Wellbeing

Familiar risks can become accepted parts of the working day. Fleet safety leaders examine fatigue, time pressure and the gap between written policy and everyday driving decisions.

Explore how organisations recognise warning signs, challenge unsafe expectations and help people act differently. Take away practical ideas for strengthening supervision, encouraging reporting and addressing risks before routine behaviour contributes to a serious incident. Consider why stronger safety outcomes depend on culture and conversations as well as monitoring tools.

Speakers to be announced.

BREAKOUT 1

1:35 pm – 2:40 pm · 1 hr 5 min

The Journey That Should Have Stopped: Verdict and Debrief – Mock Trial, Part 2
Safety, Risk & Wellbeing

The evidence is tested and organisational decisions come under scrutiny. Follow the cross-examination of scheduling, supervision and safety practices before considering your own verdict.

A practical debrief explores how the incident could have been prevented, what effective oversight looks like and which controls matter most. Take away questions to challenge your organisation's approach to fatigue, escalation and accountability. Connect effective controls with the culture and everyday accountability needed to make them work.

Presented with Safety Australia Group

Speakers to be announced.

BREAKOUT 2

1:35 pm – 2:05 pm · 30 min

Council Fleet Balancing Act: Decisions That Keep Services Moving
Operations

Council fleets must keep community services running while managing competing demands. Metropolitan and regional fleet leaders discuss service continuity, budgets, safety, emissions, maintenance and stakeholder expectations.

Hear how they prioritise needs, explain trade-offs and build support for investment. Compare approaches across different council environments and take away practical ideas for making defensible decisions when every service considers its requirements essential. Explore how collaboration across fleet, finance and service teams makes change achievable.

Speakers to be announced.

2:10 pm – 2:40 pm · 30 min

Tech, Tech, Tech: What's Next for Your Fleet?
Technology, Data & AI

Discover new solutions with the potential to change everyday fleet operations. Up to three technology providers showcase how their tools could help address practical challenges and make work smarter, simpler and more efficient.

See demonstrations, ask questions and explore implementation requirements. Leave with a clearer understanding of the possibilities and what you would need to assess before adopting a solution. Consider usability, team readiness and measurable value alongside each solution's technical capabilities.

Speakers to be announced.

2:40 pm
to 3:15 pm

Afternoon Tea

Exhibition Hall · Afternoon Tea Partner autosafe

3:20 pm
to 3:50 pm

PLENARY ROOM

3:20 pm – 3:50 pm · 30 min

The True Cost of Keeping a Mixed Fuel Fleet Moving

Operations

Fuel, public charging and home charging create different costs and administrative demands. WEX, fleet and finance or charging representatives explore how to manage payments, reimbursements and whole-of-life energy costs across a mixed fleet.

Discuss practical challenges, compare approaches and identify opportunities to improve visibility and control. Take away questions to help assess whether your current arrangements support drivers and deliver value. Consider how clear responsibilities and driver support turn payment systems into workable arrangements.

Speakers to be announced.

BREAKOUT 1

3:20 pm – 3:50 pm · 30 min

Driving Beyond the Award – Continuous Evolution in Fleet Safety

Safety, Risk & Wellbeing · Telematics

In the two years following its landmark Fleet Safety Award, Osmose has continuously strengthened its safety framework to match rapid organisational growth. Facing the complexities of acquiring two new businesses and introducing in-vehicle dash cameras, Osmose rejected a top-down compliance approach. Instead, the company focused on building trust through open communication, clear expectations and active feedback loops.

This session treats fleet safety not as a static achievement, but as an evolving journey. Participants will learn how Osmose pairs cutting-edge technology with human-centric leadership to ensure safety initiatives are deeply understood, trusted and adopted across a shifting corporate landscape.

Speakers to be announced.

BREAKOUT 2

3:20 pm – 3:50 pm · 30 min

Know Your Vehicle's Weight: A Critical Fleet Safety Requirement

Safety, Risk & Wellbeing

Fit-outs, tools, equipment and passengers can change whether a vehicle is suitable for its job. Through a worked example, Pedders explores payload and axle loads, how to check actual working weight and what to do when limits are exceeded.

Consider the implications for vehicle selection and everyday operations, with practical questions to help prevent overloading and make safer fleet decisions. Connect measurement tools with clear responsibilities for managing changing vehicle loads.

Speakers to be announced.

3:55 pm
to 4:25 pm

PLENARY ROOM

3:55 pm – 4:25 pm · 30 min

Buy, Hold or Sell? The Decisions That Shape Fleet Value

Remarketing

When should you replace a vehicle and when does keeping it make better sense? Pickles and RedBook explore vehicle selection, replacement timing, residual values and remarketing.

Consider how market conditions and operational requirements affect whole-of-life value, then examine the trade-offs behind buying, holding or selling. Take away insights to strengthen replacement planning and make more informed decisions across the asset lifecycle. Balance market intelligence with professional judgement and the needs of the people delivering services.

Speakers to be announced.

BREAKOUT 1

3:55 pm – 4:25 pm · 30 min

Beyond the Passenger Fleet: Keeping Plant and Equipment Moving

Operations

Waste trucks, sweepers, maintenance vehicles and mobile plant keep essential services running. Fleet practitioners explore the decisions behind managing these working assets, including replacement planning, workshop capacity, specialist equipment and hire versus ownership.

Discuss how to reduce downtime and maintain availability when budgets are tight. Take away practical ideas for balancing asset costs, maintenance demands and the consequences of interrupted services. Explore how workshop capability and service-team coordination support improvements beyond equipment upgrades.

Speakers to be announced.

BREAKOUT 2

3:55 pm – 4:25 pm · 30 min

Is Your Fleet Cyber Ready?

Operations

Connected vehicles, fleet platforms and suppliers create a growing network of digital dependencies. Explore risks involving access to fleet and driver data, everyday information handling and the use of AI tools.

Consider how to recognise concerns, report incidents and maintain essential services when systems are disrupted. Take away practical questions to strengthen supplier oversight, staff awareness and your fleet's readiness to respond. Explore why cyber resilience depends on everyday behaviours and clear ownership alongside technical protection.

Speakers to be announced.

SPECIAL ROOM

4:00 pm – 5:00 pm · 1 hr

INVITE ONLY

Industry Economic Briefing (Invite Only)

Insights

This invite only executive economic briefing will provide essential insights into domestic and global economics and highlight potential impacts for our customers, employees and business interests.

Speaker: Chris Richardson, Director, Rich Insights

4:30 pm
to 5:00 pm

BREAKOUT 1

4:30 pm – 5:00 pm · 30 min

When the System Doesn't Fit: A Fleet Manager's Approach to Better Solutions

Operations

What happens when existing systems fail to meet the needs of your fleet? Drawing on US experience, this practitioner discussion explores identifying operational gaps, working with colleagues and suppliers and testing better solutions.

Examples include inspections, driver accountability, maintenance follow-up, fleet data and emerging AI. Consider how to judge value and which lessons Australian fleet teams could adapt. Explore how listening to users and adapting processes helps solutions succeed in practice.

Speakers to be announced.

BREAKOUT 2

4:30 pm – 5:00 pm · 30 min

TBA

Session details to be confirmed.

5:00 pm to 6:00 pm

Exhibition Networking Drinks and Canapés
Exhibition Hall · Networking Drinks & Canapés Partner Slattery

6:00 pm to 10:30 pm

EVENING FUNCTION · AWARDS NIGHT

Industry Awards and Networking Dinner

Dinner venue
Industry Awards Dinner Partner FleetGuru

DAY 2 Wednesday · 19 May 2027

7:15 am to 8:00 am

Breakfast Service and Networking
Breakfast area · Industry Breakfast Partner intellitrac

8:00 am to 9:00 am

KEYNOTE 8:00 am – 9:00 am · 1 hr · Plenary – all delegates

The Human Advantage in the Future of Fleet

Personal Development

As AI and connected technology reshape fleet management, what will make people more valuable? Kim Seeling Smith explores the leadership and workforce capabilities needed to turn new possibilities into practical progress.

Consider sound judgement, team adoption and the skills fleet professionals need to remain effective. Discover how to support people through change and strengthen the human capabilities behind better decisions. Connect individual capability with the culture needed to sustain successful adoption.

Speaker: Kim Seeling Smith, Keynote speaker

9:00 am to 9:15 am

Women in Fleet Management Award Presentation
Award Partners BOQ FINANCE · smartfleet · PLENARY

9:15 am to 9:35 am

KEYNOTE 9:15 am – 9:35 am · 20 min · Plenary – all delegates

Real-World Emissions for ICE, Hybrids, EVs and PHEV Testing

Insights

More than three-quarters of traditional and hybrid vehicles tested by the Australian Automobile Association (AAA) consume more fuel on the road than advertised. Every electric vehicle tested fell short of its official range, by 3% to 31%.

This session provides an exclusive update on the AAA testing program. Discover how fleet managers can use this data to avoid costly purchasing mistakes, unexpected fuel bills and unintended increases in tailpipe emissions.

Speaker: Jason Smith, Director, Policy & Research, Australian Automobile Association

9:35 am to 9:45 am

Breakfast Partner Address
IntelliTrac
Industry Breakfast Partner intellitrac · PLENARY

9:50 am to 10:50 am

PLENARY ROOM

9:50 am – 10:50 am · 1 hr

Cutting Fleet Emissions: What Works in the Real World?

Decarbonisation & Energy

How do you reduce fleet emissions while meeting everyday operational demands? Fleet practitioners share transition choices, measurable results and the barriers they have encountered.

Explore investment cases, vehicle suitability, cost, safety and service delivery alongside the lessons learned during implementation. Compare different approaches and take away practical ideas for progressing emissions reduction at a pace your organisation can sustain. Examine how workforce engagement and organisational readiness help turn transition plans into lasting progress.

Speakers to be announced.

BREAKOUT 1

9:50 am – 10:50 am · 1 hr

Build Your Own Fleet Intelligence AI Analyst

Technology, Data & AI

Bring your laptop and learn how to turn fleet data into a practical AI copilot. Guided exercises cover reviewing data quality, connecting an approved AI tool and exploring fleet questions, reports and cost forecasts.

Practise checking outputs and using them to support decisions. Preregistration and organisational approval to use your data are required, with sample data available for the exercises. Consider the responsibilities and practical checks needed to use your copilot confidently at work.

Presented with FleetGuru.ai

Speakers to be announced.

Presented with FleetGuru

10:50 am to 11:30 am

Morning Tea
Exhibition Hall · Morning Tea Partner hidrive

11:35 am
to 12:15 pm

PLENARY ROOM

11:35 am – 12:15 pm · 40 min

WORKSHOP

Everyday AI: More Time to Lead

Technology, Data & AI

What could you do with more time to think, connect and lead? Kim Seeling Smith explores practical AI tools and workflows for managing emails, turning meetings into actions and preparing daily briefings.

Through guided demonstrations, discover ways to reduce administrative effort and reinvest that time in judgement, relationships and strategic thinking. Leave with practical approaches to try in your working week.

Speaker: Kim Seeling Smith, Keynote speaker

BREAKOUT 1

11:35 am – 12:15 pm · 40 min

What Is the Right Level of Electric Vehicle Infrastructure?

Decarbonisation & Energy

To determine if Australia has enough electric vehicle charging infrastructure, we must first understand how vehicles are actually used and where they spend most of their time parked.

This session explores the concepts of "what's enough" and "what's needed" at a national level, before drilling down to the organisational level to highlight key lessons learned from early adopters. Not all charging is created equal, and charging costs follow the cost of infrastructure.

Speakers to be announced.

BREAKOUT 2

11:35 am – 12:15 pm · 40 min

Beyond the Dashboard: Turning Fleet Intelligence into Business Influence

Operations · Telematics

Fleet technology can reveal more than ever, but insight only matters when it changes a decision. Drawing on global fleet experience, Sherry Calkins explores how fleet professionals can translate connected data into stronger investment cases, better operational choices and greater influence across their organisations.

Discover how to ask better questions, engage stakeholders and demonstrate value while keeping human judgement central. Explore how credibility and collaboration turn fleet expertise into organisational influence.

12:15 pm
to 1:15 pm

Lunch — Exhibition Hall — Lunch Partner CADDY STORAGE

1:20 pm
to 2:00 pm

PLENARY ROOM

1:20 pm – 2:00 pm · 40 min

Field Vehicles: Connectivity & Power Needs

Operations

Vehicles supporting field operations demand a robust setup for tools and equipment, frequently requiring bespoke service bodies. Two critical elements are often overlooked: reliable communications in poor reception areas and the auxiliary power required to run essential tools.

To properly equip a mobile workshop in remote environments, you must build two independent yet interconnected systems: a connectivity stack that keeps data and voice communication running with no coverage, and an energy management stack built around an auxiliary battery setup that can power high-demand field equipment.

This session explores how to design, integrate and deploy both stacks so your remote operations never go offline or lose power.

Speakers to be announced.

BREAKOUT 1

1:20 pm – 2:00 pm · 40 min

Fit to Drive? The Human Side of Fleet Safety

Safety, Risk & Wellbeing

The vehicle is ready. Is the driver? Explore physical health, mental wellbeing, fatigue and medication-related risks alongside emerging approaches to driver readiness.

Through technology demonstrations and expert insights, discover what tools can reveal, where professional assessment matters and how to respond to concerns. Take away ideas for building driver trust, supporting honest conversations and making safer decisions before and during a journey. Explore how a supportive culture helps organisations act on concerns that technology alone cannot resolve.

Speakers to be announced.

BREAKOUT 2

1:20 pm – 2:00 pm · 40 min

Empowering End-Users to Minimise Administration

Operations

Fleet managers often find themselves burdened with an administrative backlog of incomplete processes, misplaced keys, unreported damage and other inefficiencies caused by end-user behaviour. These problems create significant administrative workloads that detract from the focus on strategic priorities.

This session explores how methodologies and technology can empower end users to share ownership of this administration. It addresses overcoming resistance to change, reducing the complexity of adoption and fostering accountability among end-users, drawing on real-world examples of organisations that have empowered their users to drive efficiency and advance their strategic objectives.

Speakers to be announced.

2:05 pm
to 2:50 pm

PLENARY — 2:05 pm – 2:50 pm · 45 min · Plenary – all delegates

The Decisions Behind Award-Winning Fleets

Insights · Operations

What sits behind an award-winning fleet's results? Industry award winners share how they identified priorities, gained support and translated ideas into operational improvements. Hear about difficult choices, implementation challenges and what they would do differently.

Look beyond the final achievement to the decisions, relationships and persistence that made it possible, with practical lessons to apply within your own organisation. Examine how people, processes and technology worked together to deliver lasting improvements.

Speakers to be announced.

2:50 pm
to 3:00 pm

Key Takeaways and Summit Close
Mace Hartley, AfMA Executive Director — PLENARY

3:15 pm

Bus departs for Sydney Domestic Airport