



2026 Australasian Fleet Education & Leadership Summit

POWERED BY CONNECTION

MAY 19-20 | Rosehill Gardens Racecourse Sydney

Two Days of Fleet Leadership & Learning

1,000 Industry Professionals,

80+ Exhibitors,

50+ Industry Speakers,

25+ Education Sessions,

Ride & Drive Experience,

Fleet Industry Awards Dinner



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MANAGEMENT



2026 Fleet Education & Leadership Summit

Powered by Connection

The Australasian Fleet Education & Leadership Summit is the largest gathering of fleet professionals in the Asia Pacific region, bringing together senior decision makers responsible for the management of more than one million vehicles across Australia and New Zealand.

Hosted by the Australasian Fleet Management Association (AfMA), the Fleet Summit provides a unique opportunity for fleet leaders across government, corporate and operational sectors to connect, share knowledge and explore the issues shaping the future of fleet management.

Delivered over two days, the Fleet Summit combines keynote presentations, expert-led education sessions and peer-to-peer discussion designed to help organisations improve fleet safety, operational efficiency, sustainability outcomes and strategic decision making.

The theme for this year is Powered by Connection, reflecting the belief that meaningful progress happens when people, ideas and technology come together. In a rapidly evolving fleet and mobility landscape, strong industry connections are essential to sharing knowledge, solving challenges and accelerating innovation. By bringing together fleet professionals, partners and thought leaders, the Summit provides a platform for collaboration, learning and the exchange of practical insights that help organisations move forward with confidence.

Program Themes

The 2026 Fleet Summit program explores the key issues shaping the future of fleet management and mobility operations. It's mission is to showcase current and emerging technology and dial it back to what it means to us today

Fleet Safety & Risk Management

Sessions will examine strategies to improve driver safety, reduce incidents and strengthen organisational safety culture, including driver behaviour, fatigue management and the use of safety technologies.

Electric Vehicles & Fleet Decarbonisation

Explore the realities of fleet electrification, including vehicle selection, charging infrastructure, operational considerations and total cost of ownership for mixed fleets.

Fleet Technology & Data

Learn how telematics, connected vehicles and emerging technologies such as artificial intelligence are transforming fleet operations, safety and decision making.





Operational Fleet Management

Practical insights into fleet procurement, lifecycle management, maintenance strategies and operational efficiency from organisations managing complex fleets.

Leadership & Industry Development

As fleet management evolves into a strategic function, leadership sessions will explore how fleet professionals can influence organisational decision making and develop future industry capability.



7.00am	Registration Opens	
8.30am	Summit Welcome Welcome – Eden Shirley, AfMA President	
Keynote Sponsor		
8.35am	<p>KEYNOTE</p> <p>Powered by Connection John Maclean OAM</p> <p>John opens the 2026 Australasian Fleet Education & Leadership Summit with an extraordinary story of courage, resilience and the power of belief. After a devastating accident left him paralysed, John refused to accept the limits placed before him. Instead, he rebuilt his life and went on to achieve remarkable sporting milestones, becoming one of Australia's most inspiring athletes. In this powerful opening keynote, John will share lessons on mindset, perseverance and the strength found through connection with others. His story sets a powerful tone for the Summit, reminding us that when determination meets belief, the question is no longer if – but how far we can go.</p>	
9.30am	Welcome Address – Event Partner Toyota / Toyota Fleet Management	
9.40am	The Power of You Mace Hartley, Executive Director, AfMA	
9.55am	Recognising Leaders – Developing Current & Future Industry Leaders Mace Hartley, Executive Director, AfMA	
10.10am	<p>KEYNOTE</p> <p>The Fleet Manager and the AI Coworker Eden Shirley, Founder and CEO, AutoGuru</p> <p>Join Eden Shirley, Founder of FleetGuru, for a dynamic and engaging live conversation with Mic, an intelligent AI fleet coworker, as they demonstrate in real time how humans and AI can work together to optimise fleet maintenance operations in the near future.</p>	 
Morning Tea Sponsor		
10.40am	MORNING TEA & EXHIBITION	
11.25am	<p>KEYNOTE</p> <p>Reimagining Fleet Management Ben Selwyn, Director, Fifth Quadrant</p> <p>The fleet and automotive industries are ever evolving however technology and digitisation is accelerating the possibilities. In this compelling presentation, Ben Selwyn will present the latest results from the 2026 Corporate Fleets Insight Survey to show how successful fleet professionals are embracing change to achieve excellence and effectiveness for them and their organisation.</p>	
11.45am	Meet Some of Australia's Newest Vehicles Speakers TBA	
	<p>Vehicle technology continues to evolve as vehicle manufacturers move towards driverless and zero emissions vehicles. Behind the shiny metal is a raft of new technology designed to increase vehicle performance, increase safety for drivers and vulnerable road users, whilst reducing tailpipe emissions.</p> <p>This session will provide insight into some of Australia's newest vehicles on display at the Fleet Summit so you can determine if they are fit for your purpose.</p>	



Lunch Sponsor

12.45pm LUNCH & EXHIBITION



1.45pm

The Grey Fleet Gap, Discover What Your Safety Strategy Might Be Missing

Jerome Carslake, Director, National Road Safety Partnership Program (NRSPP)

In today's evolving landscape, Grey Fleet vehicles are becoming more prevalent and whilst these personally owned vehicles remove the burden of providing an employer owned or leased vehicle the organisations work health and safety risks are the same but your ability to control vehicle fit for purpose, maintenance, registration and insurance become more difficult.

To support organisations in navigating this challenge, National Road Safety Partnership Program (NRSPP) has developed the Grey Fleet Safety Management Model (GFSMM) tool. This free, online self-assessment tool designed to:

- Help managers evaluate their current safety practices
- Generate a tailored safety score
- Provide customised guidance for continuous improvement

Whether you're a fleet manager, safety officer, HR professional, or executive, this workshop is your opportunity to stay ahead of the curve and ensure your organisation is driving safely into the future.

Solutions Spotlight – Technology, Technology, Technology!

Speakers TBA

This session offers a platform for 2-3 organisations to present brief overviews of their latest technological innovations or applications in fleet management. It's designed to showcase cutting-edge solutions that enhance fleet efficiency, safety, and or sustainability.

Attendees will discover the latest trends and how these innovations can be practically applied to modern fleet operations.

Afternoon Tea Sponsor

2.30pm AFTERNOON TEA



3.15pm

Navigating the Multi-Fuel Era: Building a Unified Fleet & Payment Strategy

Panel TBA

The Australian fleet landscape is facing a fundamental shift in how energy is consumed and accounted for. As portfolios transition to a blend of traditional fuels and electric power, the administrative and financial complexity of managing "mixed-energy" assets has intensified. This session examines the shift from isolated payment methods to integrated digital ecosystems, exploring how a consolidated data backbone is essential for modern fleet scalability and financial oversight.

Reducing Operating Costs Through Intelligent Fleet Management

Speakers TBA

With rising fuel, maintenance and operating costs, fleets must get more value from the assets they already have. This session explores how using data, telematics and smarter planning can deliver measurable savings. We will focus on practical strategies to improve utilisation, reduce fuel consumption, refine routing and minimise downtime through proactive maintenance. Attendees will also gain insight into building a clear business case, linking these initiatives directly to cost savings and operational performance.

4.00pm

EXECUTIVE ECONOMIC BRIEFING (INVITE ONLY)

Today and the Road Ahead

Chris Richardson, Director, Rich Insights

This invite only executive economic briefing will provide essential insights into domestic and global economics and highlight potential impacts for our customers, employees and business interests.



4.00pm

**AI-Powered Fatigue Detection:
 Building Safer Fleets Through Proactive Technology and Positive Driver Engagement**

Speakers TBA

Managing driver fatigue requires more than just compliance; it demands real-time, intelligent intervention. As the "silent killer" on Australasian roads, it often strikes before a driver realises they are tired, making self-assessment unreliable. This session moves beyond traditional lag-indicator telematics to explore how Edge Computing and Vision-Based AI are revolutionising fatigue management.

We will examine the technical evolution from reactive alerts to predictive prevention. Attendees will get an under-the-hood look at how modern AI distinguishes between a microsleep, a distracted gaze, and normal driving with high-fidelity accuracy—solving the "false alert" fatigue that plagues many fleets.

Crucially, we will demonstrate that the most effective technology doesn't just act as a monitor; it acts as a coach. By combining proactive drowsiness detection with a "positive reinforcement" framework, fleets can intervene in real-time without damaging morale. This session provides a roadmap for leaders to implement AI that protects drivers, ensures Chain of Responsibility compliance, and builds a culture of trust rather than surveillance.

Exhibition Drinks & Canapes Sponsor

5.00pm

Exhibition Networking Drinks & Canapés



Industry Dinner Sponsor

6.00pm

AfMA Industry Awards & Networking Dinner

Rosehill Gardens Racecourse Sydney,
 Grand Pavilion, James Ruse Dr, Rosehill NSW 2142





7.30am	Welcome to Day 2	Breakfast Sponsor
7.40am	NETWORKING BREAKFAST	IntelliTrac Imagine
7.40am	<p>The Need for an Australian Road User Charge Panel TBA</p> <p>Australia manages nearly 900,000 kilometres of road. Its road practice is often held in high regard internationally for its quality, cost-effectiveness, and ability to handle moderate traffic over long distances however many parts of the road network are in poor condition, with maintenance spending falling behind needs, especially following major flood events in recent years.</p> <p>Funding for maintenance of Australian roads is through a fuel excise which generated over \$12 billion in 2023 however excise is expected to fall from 5.2% of government revenue in 2008-09 to 3.5% in 2028-29 due to fuel-efficient and electric vehicles, necessitating a new funding model.</p> <p>Introducing an Australian national road user charge isn't an if, it's a when!</p> <p>It's a necessity to develop a fair, sustainable, and consistent funding source for Australia's road network by replacing petrol tax with a fairer, distance-based charge for all vehicle types to fund infrastructure.</p> <p>This session will outline Australia's federal governments fuel excise, state government ambition to implement a RUC on Ev's and explore New Zealand's RUC journey and suggest a pathway forward for Australia.</p>	
8.30am	WIFM Award Presentation Present our Inaugural Women in Fleet Management Award	Keynote Sponsor
8.40am	<p>KEYNOTE</p> <p>Real-World Emissions and EV Testing Jason Smith, Director - Policy & Research, Australian Automobiles Association</p> <p>Why does it matter? You won't be surprised that many vehicles use more fuel and therefore produce more emissions on-road than in the published laboratory tests, but some exceed them by more than 30% whilst others equal or even better their published lab numbers. The Real-world emissions program proves that lab testing is not a reliable indicator of real-world performance.</p> <p>Fleets select fit for purpose vehicles based on their capabilities and then complete a total cost of ownership analysis comparing the vehicles. But it can go terribly wrong if the underlying fuel consumption figures being compared do not make for reliable relative comparisons.</p> <p>The difference between two vehicles reporting the same lab test result for fuel consumption can be 20% or more in the real world. Imagine how wrong your projections can be for TCO and environmental outcomes.</p>	T E S L A
9.00am	Sponsor Address – Breakfast Sponsor, IntelliTrac Pty Ltd	
9.10am	<p>KEYNOTE</p> <p>Connect Beyond Comfort – And Tap the Power of Unlikely Conversation Lisa Panarello, Founder and CEO, Careers Advance</p> <p>We all like to think we're open-minded... until we're faced with someone whose tone, temperament, or take rubs us the wrong way. In this candid and energising keynote, Lisa Panarello will explore what it really means to connect—beyond surface-level labels and long-held biases.</p> <p>Through questions, stories, reflection, and humor, she'll challenge us to let go of the urge to retreat, resist, debate or win—and guide us toward curiosity, courageous dialogue, and the willingness to be influenced. Because sometimes, the most surprising insights come from the voices we're most inclined to tune out.</p> <p>Whether it's a five-minute hallway chat or a long-term partnership, building real connection means moving beyond tolerance, past acceptance, and toward appreciation. This talk isn't about finding agreement—it's about growth—and not missing out on the power of unlikely conversations.</p>	



10.00am

ANCAP – How Vehicle Safety Is Changing

Carla Hoorweg, CEO, ANCAP Safety

Are you making the right calls on vehicle safety for your organisation?

This session will help you better understand ANCAP and vehicle safety assessment – from airbags to automatic braking. We will highlight recent safety ratings, testing protocol updates, emerging trends in vehicle safety, and ANCAP’s expanding scope.

Learn what’s about the future automotive safety, and acquire valuable tips for using ANCAP ratings in decision-making. Stay informed and make educated choices for your organisation.

Electrifying Your Fleet - Case Studies of Road Blocks, Change Management and Success

Panel TBA

The pace of adoption has varied. Some fleets have moved quickly, others more cautiously. Policy settings continue to evolve. Infrastructure is expanding, though not evenly. Regional and metro challenges are not the same. And while sustainability targets and ESG reporting are increasing pressure at board level, operational reality still governs what can actually be delivered on the ground. This panel will share their journeys and respond to the needs of the audience through slido.com

Morning Tea Sponsor

10.45am

MORNING TEA & EXHIBITION



11.30am

Used Electric Vehicle Market Update and Battery Health Insights

Brendon Green, General Manager, Automotive Solutions, Pickles

Fleet managers are in constant search of clear EV data as the market matures and they continue to transition more and more of their fleet from ICE to EV. Many are still yet to manage the disposal of end of lease vehicles.

Pickles EV growth, experience and data clearly show current market trends in the used EV market. After going live with Battery State of Health in July 2025, we can show the impact certificates have had on buyers, dealer sentiment, bidding, pricing and other key metrics. In addition, we deep dive into the impact DC charging has on long term Battery Health – is it the battery killer many people suggest?

Transforming Fleet from Administration to Management

Dan Cassidy, Fleet Lead, Sunwater

This session shares the transformation journey of Sunwater, a seasoned utility company modernising its fleet operations for the 21st century. Like many established companies, Sunwater’s fleet function had long operated in an administrative capacity – reactive, fragmented, and heavily manual. Over the past two years, that’s changed dramatically.

This presentation explores how Sunwater moved from Fleet Administration to Fleet Management – a shift driven not just by process improvement, but by connection: connecting data, systems, suppliers, and most importantly, people.

Attendees will hear how the team rationalised vehicle makes and models, developed a fleet design standard, implemented digital workflows, and redefined the relationship with their Fleet Management Organisation (FMO) through consistent communication and partnership.

Ultimately, this is a story about cultural change – building collaboration across corporate, regional, and field teams – to create a modern, efficient, and connected fleet model that supports operational reliability, cost control, and sustainability.

Lunch Sponsor

12.15pm

LUNCH & EXHIBITION





1.05pm

Accelerate Brainstorming to Executive Pitch with AI

Yolande McLean, General Manager - Partner Enablement (AutoGuru)

From Ideas to Impact: Mastering the Art of Executive Persuasion

Your best ideas deserve compelling presentation. This guided workshop teaches you to leverage AI as a strategic communication partner—transforming scattered thoughts into polished, persuasive materials that drive boardroom decisions, in the context of adopting telematics into your fleet.

This workshop equips you with tools and frameworks to work smarter—using multiple AI tools not as a replacement for judgment, but as a force multiplier for your insights.

Participants will learn how to convert brainstorming sessions and whiteboard notes into structured, executive-ready briefing documents that align with board priorities, whilst transforming dense briefing notes into compelling infographics that communicate complex information at a glance—because impact matters more than explanation.

This workshop is suitable for strategic business leaders, department heads, program managers, and anyone tasked with influencing executive decision-making—regardless of technical background. If you've ever struggled to translate great ideas into persuasive documents, this workshop is designed for you.

Understanding Hybrid Vehicles

Speakers TBA

Not ready for EV's, perhaps a hybrid vehicle will reduce your emissions but be careful not all hybrids are created equal, but one thing is for certain they will cost more than your internal combustion engine.

This session will explore the architecture of several types of hybrid vehicles to understand how they impact fuel efficiency and emissions and their pros and cons to enable you to make informed decisions about their place in your fleet.

Understanding the Nexus of WHS and CoR

Speaker TBA

Most Executives understand their responsibilities under Work Health and Safety legislation but fail to appreciate the additional responsibilities under Chain of Responsibility that impact almost every organisation.

This session will explore the nexus of Work Health and Safety (WHS) and Chain of Responsibility (CoR) which represents the intersection of occupational safety and transport regulation, where both frameworks share the common goal of eliminating or minimising safety risks, so far as is reasonably practicable. While WHS focuses on the safety of workers within a workplace, CoR extends this responsibility to include the public and the safety of heavy vehicles (over 4.5 tonnes) on the road.

Participants will learn what's required to embrace CoR into existing WHS work frames and policies.

1.45pm

Safety Digitalisation

Speakers TBA

As safety remains paramount for fleet managers and operators, utilising digital tools can significantly reduce risks and improve overall operational efficiency.

Implementing safety digitalisation is not just a trend; it's a necessity for any modern fleet operation. While traditional methods shouldn't be entirely discarded, the integration of digital tools can greatly augment safety measures noting organisations must understand the ethical and privacy concerns that come along with increased monitoring and data collection.

This session aims to provide comprehensive insights into the emerging trends and best practices in safety digitalisation within the fleet industry.

2.55pm

Summit Closing Remarks

3.15pm

Bus Departs for Sydney Airport



Program Disclaimer

The sessions outlined above represent a preliminary program for the 2026 Australasian Fleet Education & Leadership Summit and are provided as an overview of the topics and discussions planned for the event.

The program is currently being finalised and session titles, speakers and timings may be updated. Additional speakers and sessions will be announced in the coming weeks as the Summit program continues to develop.

DELEGATE EXPERIENCES

Ride & Drive

Test drive a range of electric vehicles and engage with industry experts on performance and real-world fleet application. Available across both days, with timings to be confirmed closer to the event.



Coffee Cart

Welcome coffee available in the Plenary Room from 7:00am – 8:15am, then operating in the Exhibition Hall from morning tea until the close of the event across both days.



Popcorn Cart

Fresh popcorn available in the Exhibition Hall from 10:30am – 5:00pm on Day 1 and 10:30am – 2:30pm on Day 2.



Gelato Cart

Gelato available in the Exhibition Hall from 10:30am – 3:30pm on Day 1 and 10:30am – 2:30pm on Day 2.



LinkedIn Photo Booth

Professional LinkedIn profile photos available in the Exhibition Hall. Session times are currently being scheduled and will be confirmed closer to the event.





Event Partners



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Fleet Safety Award Sponsors

Fleet Manager of the Year Award Sponsors

Women in Fleet Award Sponsor



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