

2022 Australasian Fleet Conference & Exhibition

AND **FLEET AWARDS**

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Linking
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Creating Outcomes!

MAY 3-4

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Welcome

Welcome to the largest Fleet Management event of the year, the 2022 Australasian Fleet Conference and Exhibition!

This year, we're in Sydney at the beautiful Rosehill Gardens Racecourse for 2 jam-packed days of keynote addresses, plenaries, insightful presentations, and workshops designed to help fleet professionals thrive in this ever-expanding industry.

Our conference this year incorporates 40+ exhibitors, 35+ speakers, and 20+ Educational sessions highlighting the road ahead for the fleet and automotive industry. This is truly the best place to improve your fleet knowledge and the ways in which you lead within your organisation. We're covering everything from strategic and operational functions for safety,

sustainability, operational efficiencies, future technologies, and more!

We encourage you to actively participate in all of our sessions over the next couple of days and use this as an opportunity not only to learn about future of fleet management but also to foster new friendships, partnerships, and alliances with like-minded professionals.

AfMA exists to inform, empower and advocate fleet management. Make sure to follow us on LinkedIn, Twitter and Facebook during the Conference and to share your own content using the official 2022 hashtag #myafma. More information about AfMA is also available anytime on our website: www.afma.org.au

'27 years as the peak industry body – linking people & knowledge, creating outcomes'

DELEGATE PRIZE DRAW

1ST PRIZE \$1,000 voucher
2ND PRIZE \$750 voucher
3RD PRIZE \$500 voucher

Important: If you're unable to accept the prize you can nominate a charity of your choice


How to Enter

1. Simply download the **TheEventApp** by EventsAIR from the Google Play Store or Apple App Store on to your device
2. Load the app and enter **myafma** as the Event App Code, log in and have the exhibitors scan your badge (remember, your contact details will ONLY be provided to those exhibitors you allow to scan your name badge and this will enter the delegate to the prize draw)
3. The first scan from each exhibitor will go into the draw for the prizes (if you are scanned by 3 exhibitors you will have 3 entries into the prize draw)



Toyota for Business






7.30am	Registration Opens	ROOM NO.	Fleet Manager	OH&S Manager	HR Manager	Sustainability Manager	Proc/Finance Manager
8.30am	Conference Welcome AfMA President, Lee Sauerwald Phil Iannunzio, Senior Manager - National Fleet & Strategic Operations, Toyota Motor Corporation Australia AfMA Executive Director, Mace Hartley						
8.45am	AFMA & Swinburne Developing Current & Future Leaders of Industry Swinburne University Supported by Autorola, Geotab & Pedders Suspension & Brakes						
9.10am	BREAKING NEWS Special Announcement by the Australian Automobile Association (AAA) Michael Bradley, CEO, AAA	Plenary	X			X	X
Keynote Sponsor							
9.15am	KEYNOTE Reimagining Fleet Management Dr Steve Nuttall, Head of Automotive Research, ACA research. In this compelling presentation, Dr Steve Nuttall will present the latest results from the 2022 Corporate Fleets Insight Survey to show how successful fleet professionals are embracing change to achieve excellence and effectiveness for them and their organisation.	Plenary	X	X	X	X	X
9.45am	PLENARY Meet Some of Australia's Newest Vehicles BMW, Foton Mobility, Isuzu Ute, Iveco Trucks, KIA, Mazda, Mercedes-Benz, Mitsubishi, SEA Electric and Toyota This session will provide insight into some of Australia's newest vehicles on display at the conference so you can determine if they are fit for your purpose.	Plenary	X	X	X	X	X
Morning Tea Sponsor							
10.45am	MORNING TEA			Foyer			
11.30am	BREAKOUT SESSION Solutions Spotlight – Technology, Technology, Technology! Helen Reddan, Project Manager, Road User Safety, TAC, Sarah Chapman, Project Coordinator, Road User Safety, TAC, Drew Schnehage, Managing Director, Innovation Group. In this session you'll hear from two or three organisations whose technology is designed to reduce your operating costs, increase safety outcomes and make your world a better place.	Room 1	X	X			X
	BREAKOUT SESSION Federal Election - What Could it Mean for the Fleet Industry Jon Faine, Broadcaster, lawyer and conference MC Dr Sarah Cameron, Political Scientist, University of Sydney With a federal election only minutes away, this session will explore what a potential change in government could mean for the fleet industry, noting fleets operate across all industry verticals.	Plenary	X	X	X	X	X
Lunch Sponsor							
12.15pm	LUNCH			Exhibition Hall			

subject to change

1.45pm		ROOM NO.	Fleet Manager	OH&S Manager	HR Manager	Sustainability Manager	Proc/Finance Manager
	BREAKOUT SESSION Building Industry Comparative and Benchmarking Capabilities Mace Hartley, Executive Director, AfMA and Tim Hill, CEO and Founder, Fleetyr In this roundtable session, we'll outline our vision, hear your thoughts and discuss how to participate in this trial.	Room 2	X	X	X	X	X
	BREAKOUT SESSION Developing Strategic Solutions for Net Zero Emissions Angeles Miranda, Head of e-Mobility, Ampol Australia This session will outline what future solutions might look like; best in class technology and customer centric models to enable simple solutions thereby allowing you to develop strategies for decarbonizing your fleet, by acting now and understanding future opportunities.	Plenary	X		X	X	X
	BREAKOUT SESSION Leveraging Safety Insights to Create a Safe Driver Rewards Program Colin Sutherland, Executive VP, Geotab. This session will provide examples of real-world savings from introducing telematics, provide examples of driver safety gamification and explore the opportunity to introduce a safe driver rewards program.	Room 1	X	X	X		X
Afternoon Tea Sponsor							
2.45pm	AFTERNOON TEA			Exhibition Hall			
3.15pm	BREAKOUT SESSION The Realities of the Chain of Responsibility National Heavy Vehicle Regulator (NHVR) During this session we'll revisit the principles of Chain of Responsibility, explore who is considered part of the supply chain and how best to ensure employees across your organisation understand their CoR roles.	Room 2	X	X	X		X
	BREAKOUT SESSION Accessing Future Fuels Fund for Infrastructure and NSW EV Fleet Incentives Kristian Handberg, Head of Future Business, Jetcharge Anna Martinis, Principal – Electric Fleets Program, Office of Energy and Climate Change, NSW Treasury. Join us to hear how your organisation can access funding to support national infrastructure and incentives for NSW Fleets.	Plenary	X			X	X
	BREAKOUT SESSION Using Technology to Create a Safer, Smarter & Sustainable Fleet John Barlow, Senior Manager Fleet Operations, NSW Department Planning & Environment. Discover how John and his team have transformed their change management process to gain significant health, safety, and financial benefits.	Room 1	X	X	X		X
4.00pm	PLENARY Impaired Driving – Fatigue, Drugs and Alcohol Greg Slore, Health & Safety Advisor, TasWater During this session we'll explore some of the statistics and then participate in a hands-on workshop where we'll get to feel the effects of impairment derived from the use of prescription drugs, fatigue, alcohol and illegal drugs.	Exhibition Hall	X	X	X		X
5.00pm	Networking Drinks in Exhibition Hall	Conference Dinner Sponsor					
6.30 pm	Conference Dinner & Annual Fleet Awards Rosehill Gardens Racecourse Sydney, Grand Pavilion, James Ruse Dr, Rosehill NSW 2142						

subject to change

7.30am	Registration Opens		ROOM NO.	Fleet Manager	OH&S Manager	HR Manager	Sustainability Manager	Proc/Finance Manager
8.30am	Conference Plated Breakfast	Plenary						
Breakfast Sponsor								
8.40am	Breakfast Sponsor Address		Plenary	X	X	X	X	X
8.50am	<div>KEYNOTE</div> <div>Executive Presence—What it is, why you need it, and how to get it!</div> <div>Lisa Panarello, Founder & CEO, Careers Advance</div> <div>This session will demystify 'executive presence' and get to the heart of the subject by sharing: Warning signs that you might lack executive presence, Key reasons why executive presence impacts personal goals and business results, Critical skills to master and techniques for building executive presence over time!</div>		Plenary	X	X	X	X	X
9.30am	<div>PLENARY</div> <div>Hydrogen: Hope or Hype?</div> <div>Behyad Jafari, CEO, Electric Vehicle Council</div> <div>Daniel Hilson, CEO, Everergi</div> <div>Neil Wang, CEO, Foton Mobility</div> <div>Patrick Luxton, GM of Hydrogen, Ampol</div> <div>Tony Blackie, Manager of Future Mobility & Government Relations, H2X Global</div> <div>Scott Nargar, Manager of Future Mobility & Government Relations, Hyundai Motor Company Australia</div> <div>Join our expert guests who'll explain what hydrogen is, its various colors, its benefits & barriers and explore how it is likely to be adopted in Australia for transport.</div>		Plenary	X	X		X	X
Morning Tea Sponsor								
10.30am	MORNING TEA				Exhibition Hall			
11.15am	<div>BREAKOUT SESSION</div> <div>Building Trust and Leveraging Supplier Relationships</div> <div>Paul Sor, National Asset Manager, Australian Red Cross</div> <div>This session will talk about what works and what roadblocks to avoid when building a trusting relationship with your suppliers; how to communicate, define the expectations of the partnership, and evaluate delivery.</div>		Room 1	X			X	X
	<div>BREAKOUT SESSION</div> <div>Transport Options for Your Net Zero Emissions Journey</div> <div>Daniel Hilson, CEO, Everergi</div> <div>The road to net zero emissions is heavily influenced by available fit for purpose vehicles, vehicle replacement cycles, whole of life costs and your organisations desire to get there. In the session we'll explore the different transport options available to reduce your emissions.</div>		Plenary	X	X	X	X	X
Lunch Sponsor								
12.00pm	LUNCH		 		Exhibition Hall			

subject to change

		ROOM NO.	Fleet Manager	OH&S Manager	HR Manager	Sustainability Manager	Proc/Finance Manager
1.00pm	<div>BREAKOUT SESSION</div> Dynamic Optimisation – Vehicles, Routes and People Alan Dormer, Principal, Opturion We aim to show how understanding optimisation and adopting an 'optimisation mindset' can identify opportunities for change and improvement.	Room 2	X	X	X	X	X
	<div>BREAKOUT SESSION</div> ANCAP Assessments from 2023: What's changing and what you need to know Carla Hoorweg, CEO, ANCAP Safety In this session you'll learn how the focus of ANCAP's testing protocols is changing over time and why, and be given a sneak preview of what's coming from 2023.	Plenary	X	X	X	X	X
	<div>BREAKOUT SESSION</div> EV Charging Infrastructure: Important Considerations for Choosing, Installing and Managing Sam Korkees, Co-Founder & National Sales Director, EVSE Australia During this session we'll discuss important considerations for selecting the correct hardware and charging software.	Room 1	X	X	X	X	X
Afternoon Tea Sponsor							
1.45pm	AFTERNOON TEA		Exhibition Hall				
2.15pm	<div>BREAKOUT SESSION</div> Will My EV Catch on Fire Emma Sutcliffe, Project Director, EV Firesafe This session will present the latest global findings about fires in electric vehicle & provide helpful knowledge that fleet managers can incorporate into their safety information.	Room 2	X	X			X
	<div>BREAKOUT SESSION</div> Total Cost of Ownership Parity of EVs with Internal Combustion Engine Vehicles – When and How? Josh Hoevenaars, Business Development Associate, Low Carbon Mobility, BP This session presented to hear about the latest analysis on total cost of ownership forecasts from BP and its partners in AsPac and across the world.	Plenary	X			X	X
	<div>BREAKOUT SESSION</div> Driver Behaviour and Alertness Technologies David Swords, Risk Consultant, DriveRisk This session will explain the technology and what's possible whilst incorporating a four year case study declaring tangible results across key areas such as reduced collisions and high risk behaviours.	Room 1	X	X	X		X
3.00pm	<div>PLENARY</div> Managing Change and Influencing Outcomes Hunter Shannonhouse, Principal Consultant, Scotwork Negotiations This session is designed for everyone attending the conference regardless of age, role, or seniority. Whilst contextualised for fleet management, adapting to change and influencing outcomes should be core skill for everyone.	Plenary	X	X	X	X	X
4.00pm	Conference Closing Remarks Phil Boxsell, Head of Fleet Sales, Toyota Fleet Management AfMA Executive Director, Mace Hartley						
5.00pm	Day 2 Ends						

subject to change

Lunch Sponsors



Morning/Afternoon Tea Sponsors



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Plenary and Breakout Session Sponsors





KEYNOTE 1

Reimagining Fleet Management

SPEAKER

Dr Steve Nuttall, Head of Automotive Research, ACA Research

The fleet and automotive industries are ever evolving however technology and digitisation is accelerating the possibilities. In this compelling presentation, Dr Steve Nuttall will present the latest results from the

2022 Corporate Fleets Insight Survey to show how successful fleet professionals are embracing change to achieve excellence and effectiveness for them and their organisation.



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PLENARY I

Meet Some of Australia's Newest Vehicles

PARTICIPATING OEM

BMW, Foton Mobility, Isuzu Ute, Iveco Trucks, KIA, Mazda, Mercedes-Benz, Mitsubishi, SEA Electric and Toyota

Vehicle technology continues to evolve as vehicle manufacturers move towards driverless and zero emissions vehicles. Behind the shiny metal is a raft of new technology designed to increase vehicle performance, increase safety for drivers and vulnerable road users, whilst reducing tailpipe emissions.

This session will provide insight into some of Australia's newest vehicles on display at the conference so you can determine if they are fit for your purpose. Lead by our MC Jon Faine, we will hear from several vehicle OEM's.

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Ingleburn NSW 2565

NSW Manufacturing
17 O'Sullivan Place
Goulburn NSW 2580

WA Manufacturing
18 Catalano Rd
Canning Vale WA 6155



BREAKOUT SESSION

Solutions Spotlight – Technology, Technology, Technology!

SPEAKER

Helen Reddan, Project Manager,
Road User Safety, TAC
Sarah Chapman, Project Coordinator,
Road User Safety, TAC,
Drew Schnehage,
Managing Director, Innovation Group

The primary goal of fleet management is to provide an organisation with vehicles to deliver products and or services as cost effective and as safe as possible, hence the reason for this session.

Technology, technology, technology!
Everything is possible however it requires an organisations willingness to challenge their norms and of course knowledge, effort and a little money.

In this session you'll hear from two or three organisations whose technology is designed to reduce your operating costs, increase safety outcomes and make your world a better place.



BREAKOUT SESSION

Federal Election – What Could it Mean for the Fleet Industry

SPEAKER

Jon Faine, Broadcaster,
lawyer and conference MC
Dr Sarah Cameron,
Political Scientist, University of Sydney

With a federal election only minutes away, this session will explore what a potential change in government could mean for the fleet industry, noting fleets operate across all industry verticals.

Consider Co2 emissions targets for vehicle manufacturers, renewable energy, coal and gas for so called clean hydrogen, road user charges, incentives for zero emission vehicles and fringe benefits tax.

Join this discussion between Jon Faine and policy commentators as they explore the potential ramifications of a change in government.

BREAKOUT SESSION

Building Industry Comparative and Benchmarking Capabilities

SPEAKER

Mace Hartley, Executive Director, AfMA
Tim Hill, CEO and Founder, Fleetyr

AfMA is working with Fleetyr to develop industry comparative and benchmark reporting. Many organisations have developed KPI's and benchmarking information based on their businesses historical performance but few if any are able to compare their results to other organisation.

AfMA's ambition is to develop a system to ingest information to produce comparative data. Organisations will be deidentified in all reporting however you'll know who you are and be able see

how you compare to others. Ultimately, you could be part of a comparative group of like industries where best practice is shared to drive improvements in operational management, thereby reducing costs.

In this roundtable session, we'll outline our vision, hear your thoughts and discuss how to participate in this trial.

This is your chance to flex your strategic muscles to drive mutually beneficial outcomes across the fleet industry.

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BREAKOUT SESSION

Developing Strategic Solutions for Net Zero Emissions

SPEAKER

Angeles Miranda,
Head of e-Mobility, Ampol Australia

Many organisations are setting targets or aspirational goals to achieve net zero emissions by 2030, 2035 or beyond however most are grappling with their transport challenges. Fit for purpose vehicles, infrastructure technology for work and driver homes, driver and cultural hesitancy, not to mention the costs.

We'll explore how mature markets in Europe have responded to these hurdles & challenges for business (remembering businesses come in many shapes and sizes). This reflection provides a unique opportunity to educate and enable the development of quicker and efficient transition strategies for your fleet.

This session will outline what future solutions might look like; best in class technology and customer centric models to enable simple solutions thereby allowing you to develop strategies for decarbonizing your fleet, by acting now and understanding future opportunities.

BREAKOUT SESSION

Leveraging Safety Insights to Create a Safe Driver Rewards Program

SPEAKER

Colin Sutherland, Executive VP, Geotab

There is an abundance of evidence proving the return on investment when embracing telematics. Whilst organisations establish driver reporting, the best introduce gamification.

The concept of gamification isn't new as drivers are generally competitive and want to see their name at the top of leader boards however money is often a greater motivator than competition. Once ROIs are proven, there's an opportunity to introduce a safe driver rewards program using some of the ongoing savings.

While this may extend the payback period it also has the benefit of engaging more drivers thereby generating further savings and increased safety.

This session will provide examples of real-world savings from introducing telematics, provide examples of driver safety gamification and explore the opportunity to introduce a safe driver rewards program.



BREAKOUT SESSION

The Realities of the Chain of Responsibility

SPEAKER

National Heavy Vehicle Regulator (NHVR)

Chain of Responsibility (CoR) best practice is to adopt it in everything you do, it's as simple as understanding your actions may have a negative impact on others and you are accountable for that impact.

Understanding you and your organisation's role under the Chain of Responsibility laws is relatively straight forward however many people still fail to understand they are part of the chain with dire consequences.

During this session we'll revisit the principles of Chain of Responsibility, explore who is considered part of the supply chain and how best to ensure employees across your organisation understand their CoR roles. We'll also hear some examples of prosecutions highlighting what can go wrong.

BREAKOUT SESSION

Accessing Future Fuels Fund for Infrastructure and NSW EV Fleet Incentives

SPEAKER

Kristian Handberg, Head of Future Business, Jetcharge and Anna Martinis, Principal - Electric Fleets Program, Office of Energy and Climate Change, NSW Treasury

On behalf of the Australian Government, the Australian Renewable Energy Agency (ARENA) launched the Future Fuels Program, with a \$127.9 million funding envelope to support fleets to shift to new zero emissions vehicle (ZEV) technology over the next four years.

The Future Fuels Program will operate as a competitive, open and ongoing program that aims to support vehicle fleet operators to integrate ZEVs into their operations. Funding will be available for light vehicle fleet operators for charging and electrical infrastructure.

New South Wales has provided a further \$105 million to boost the uptake of electric vehicles in fleets. The first round of the EV fleets incentive opened in November 30, and will be delivered through a reverse auction process, with bidding rounds opening approximately every six months through to the end of 2024.

Join us to hear how your organisation can access funding to support national infrastructure and incentives for NSW Fleets.

BREAKOUT SESSION

Using Technology to Create a Safer, Smarter & Sustainable Fleet

SPEAKER

John Barlow, Senior Manager Fleet Operations, NSW Department Planning & Environment

Join us for this session and audience Q&A to discover how the impact of fleet management technology in the department has seen a reduction in operating costs, including reduced accident rates, in recent times. You

will be able to discover how John and his team have transformed their change management process to gain significant health, safety, and financial benefits.

PLENARY II

Impaired Driving – Fatigue, Drugs and Alcohol

SPEAKERS

Greg Slore, Health & Safety Advisor, TasWater

If you think you can handle driving when you're impaired, think again. Lack of sleep, drugs and alcohol can have a hazardous impact on your ability to operate a vehicle.

The statistics are sobering, drink driving is a factor in 18-20% of all fatal accidents in NSW and it's estimated that illegal drugs are present in around the same numbers. What might surprise you is fatigue accounts for more than 20-30% of all fatal crashes and severe injuries.

A driver who has been awake for over 17-19 hours has the same driving impairment as an individual with a blood-alcohol level of 0.05% and therefore double the risk of having an accident.

The cost of road incidents in Australia is an estimated \$27 billion per annum. Of this, fatigue related road incidents cost workers, families and the Australian economy \$3 billion each year.

Whether you're using over the counter or prescription drugs, or simply fatigued, impairment increases your risk of being involved in a serious and potentially fatal road incident.

During this session we'll explore some of the statistics and then participate in a hands-on workshop where

we'll get to feel the effects of impairment derived from the use of prescription drugs, fatigue, alcohol and illegal drugs.

With the assistance of Drunk Busters Goggles you will experience the real effects of impairment, including reduced alertness, slowed reaction time, confusion, visual distortion, alteration of depth and distance perception, reduction of peripheral vision, poor judgement and decision making, and lack of muscular coordination.

For some people, impairment might result after as little as one drink or a restless night. Impairment can also result from combining alcohol with prescription medication. Use of illegal drugs is also impairing, with no BAC level even present.

The Drunk Busters Goggles will allow you experience the BAC level from approximately .04 to a mind-numbing .35. We will also tackle fatigue and drugs to simulate drugs such as cannabis, LSD, Ecstasy and 'Molly'.

This tactile experience is not to be missed!



Conference Networking Dinner

Tuesday May 3 from 6:30pm

The networking dinner is **FREE** for delegates, sponsors and exhibitors who purchased or received a full conference pass as part of their package. The dinner includes a 3-course meal, premium beverages and entertainment.

The Venue:



Rosehill Gardens Racecourse Sydney

Rosehill Gardens is situated approximately 20km west of the Sydney CBD in the geographical heart of the city and parking is available on-site. Patrons can also travel by train to Parramatta Station or by ferry to Rydalmere to connect with regular bus services to Rosehill Gardens.

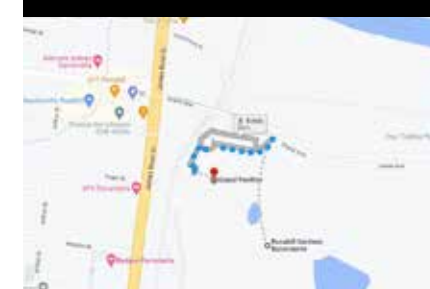
The Entertainment:



Billboard

Billboard plays the best of your favourite top 100 hits in the Billboard charts focusing on fresh new material as well as your favourite classics. Billboard is a 5 piece group with a powerful live presence. Billboard is based in Sydney Australia with the dynamic front man David Berner front of stage with Dennis Stojanovski covering rhythm and lead on guitar along with backing vocals. Daniel Thomasse is on bass guitar covering bass and backing vocals, with Rueben Sakey on Drums providing that driving beat to get that party started.

Location:



Grand Pavilion

Rosehill Gardens Racecourse Sydney, Grand Pavilion



Don't forget
to bring your
delegate pass



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KEYNOTE 2

Executive Presence —What it is, why you need it, and how to get it

SPEAKER

Lisa Panarello, Founder & CEO, Careers Advance

Do you secretly dream of walking into a room and instantly owning it? Maybe you'd like to charm others to better compete for a promotion or in a negotiation. Perhaps you just wish you could gain more respect and be taken more seriously. Many people consider 'executive presence' to be the differentiation factor in achieving these goals. But what is it?

Your mannerisms and how you dress and talk indeed factor into the equation. However, to the extent that 'executive presence' is about the appearance of you, it's more about how people EXPERIENCE you. And that matters to both your success and that of your company.

While 51% of HR practitioners believe 'executive presence' is hard to define, 85% say they can easily spot it.

And surveys show that 'executive presence' counts for a whopping 26% of what individuals need to get promoted into leadership positions.

Important fact:

You don't have to be an executive to have 'executive presence'. It's a soft skillset that's undeniably shaped by emotional intelligence, and anyone can learn it!

This session will demystify 'executive presence' and get to the heart of the subject by sharing:

- Warning signs that you might lack executive presence
- Key reasons why executive presence impacts personal goals and business results
- Critical skills to master and techniques for building executive presence over time!

Participants who participate in this keynote presentation will leave with:

- Heightened level of self-awareness
- Increased understanding of the value of executive presence
- Practical ideas for self-improvement
- Newfound inspiration for taking accountability of one's success

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PLENARY III

Hydrogen: Hope or Hype?

SPEAKERS

Behyad Jafari, CEO, Electric Vehicle Council
Daniel Hilson, CEO, Everenergi
Neil Wang, CEO, Foton Mobility
Patrick Luxton, GM of Hydrogen, Ampol
Tony Blackie, Manager of Future Mobility & Government Relations, H2X Global
Scott Nargar, Manager of Future Mobility & Government Relations, Hyundai Motor Company Australia

The Australian Government is investing \$1.4 billion in building a hydrogen industry, developing a National Hydrogen Strategy which plans to grow this industry and position Australia as a major player by 2030. Hydrogen is also acknowledged as an essential element for Australia's decarbonisation and for it to achieve its net zero emissions ambitions. As a fuel, it produces no carbon emissions, only water and can be used to fuel cells that generate electricity to power cars, trucks, buses, and trains. Not all hydrogens are

created equal. Hydrogen itself is a clean fuel, however manufacturing hydrogen is energy-intensive and has carbon byproducts. The Australian Government is hedging its bets by supporting brown, grey and green hydrogen however there's little doubt brown and grey hydrogen are not clean! Join our expert guests who'll explain what hydrogen is, its various colors, its benefits & barriers and explore how it is likely to be adopted in Australia for transport.



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BREAKOUT SESSION

Building Trust and Leveraging Supplier Relationships

SPEAKER

Paul Sor, National Asset Manager,
Australian Red Cross

Building and maintaining strong relationships with your supply chain is critically important to the success of many fleets. Beyond the price, access to broad knowledge and resources can assist organisations increase competencies and achieve best practice.

This session will talk about what works and what roadblocks to avoid when building a trusting relationship with your suppliers; how to communicate, define the expectations of the partnership, and evaluate delivery.

BREAKOUT SESSION

Transport Options for Your Net Zero Emissions Journey

SPEAKER

Daniel Hilson, CEO, Evenergi

Like all journeys there is a start, destination and hopefully a map to get there. The planned route may differ depending on your transport options (for example walking, riding, car, truck or a mode of public transport), the path/road structure, traffic congestions and of course the costs.

Planning your transport transition is very similar in so far as there are several options and most if not all will be used given the different requirements of your transport needs.

The road to net zero emissions is heavily influenced by available fit for purpose vehicles, vehicle replacement cycles, whole of life costs and your organisations desire to get there.

In the session we'll explore the different transport options available to reduce your emissions.



BREAKOUT SESSION

Dynamic Optimisation – Vehicles, Routes and People

SPEAKER

Alan Dormer, Principal, Opturion

Optimisation can be an overused and confusing term. In our world, we consider optimisation to be about decisions that relate to:

- Compliance with rules and regulations (for example, maximum vehicle loading and fatigue management)
- Delivering the required level of customer service (such as reliability and on-time performance)
- Reducing the cost of ownership and operation

This is easy to state but can be very complicated and involved; human decision-makers find the size and complexity hard to handle, and the natural reaction is to 'dumb down' the problem. Unfortunately, this often includes making decisions or eliminating options before the problem is fully understood.

For example, vehicle selection is an optimisation problem that considers capital and operating costs, capacity and utilisation factor based on expected jobs

and journeys, not just cost per km or cost per hour. Fleet sizing is a similar optimisation problem where rules of thumb or averages just don't cut it.

Another example is the optimisation of operations, where decisions are required much more frequently. Again, the problem can be simplified, often leading to over-manning and over-servicing customers when things change. Of course, no-one complains, but unnecessary costs are incurred.

At the conference session, we would like to discuss the complexity and challenges that fleet managers encounter and present the outcomes and lessons learned from case studies of our work for customers such as Glen Cameron, RFDS, and Allied Express.

We aim to show how understanding optimisation and adopting an 'optimisation mindset' can identify opportunities for change and improvement. We expect participants to take away practical ideas and insights to benefit their organisation.

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BREAKOUT SESSION

ANCAP Assessments from 2023: What's changing and what you need to know

SPEAKER

Carla Hoorweg, CEO, ANCAP Safety

Most large fleets incorporate a 5 star ANCAP SAFETY rating as part of their purchasing checklists. But do you know what goes into arriving at a 5 star safety rating and why?

Structural protection and the ability to actively avoid a crash are essential to achieve a 5 star ANCAP SAFETY rating but the safest vehicles can also help prevent or reduce the effects of a crash through active safety systems.

Striking the right balance between these elements will become even more important as vehicles further evolve, and technology progresses to allow assisted driving, and eventually automated driving.

In this session you'll learn how the focus of ANCAP's testing protocols is changing over time and why, and be given a sneak preview of what's coming from 2023.

All session attendees will be gifted ten Towards Zero learning paths which incorporate two online AfMA courses:

- Understanding ANCAP Safety Ratings
- Understanding Vehicle Safety Features

BREAKOUT SESSION

EV Charging Infrastructure: Important Considerations for Choosing, Installing and Managing

SPEAKER

Sam Korkees, Co-Founder & National Sales Director, EVSE Australia

You've decided to transition to a zero emissions fleet, analysed your usage patterns and adjusted your fleet replacement cycle for the next 3 years. You've even commenced a driver education program to ensure your culture is fit for purpose, now the hard work begins, EV infrastructure!

During this session we'll discuss important considerations for selecting the correct hardware and charging software. Believe it or not, there's much to consider when trying to meet your current and future business needs.



BREAKOUT SESSION

Total Cost of Ownership Parity of EVs with Internal Combustion Engine Vehicles

SPEAKER

Josh Hoevenaars, Business Development Associate, Low Carbon Mobility, BP

As governments, businesses and civil society build plans to reach Net Zero, EVs stand out as one of the best ways to reach Net Zero in transport, whilst also providing other benefits. One of the major barriers to adoption is the cost of EVs. So as consumer and investor demand for decarbonisation increases, businesses need to understand the total cost of

owning and operating EVs against the alternatives, to understand the true costs and benefits of decarbonisation. Join this session presented to hear about the latest analysis on total cost of ownership forecasts from BP and its partners in AsPac and across the world.

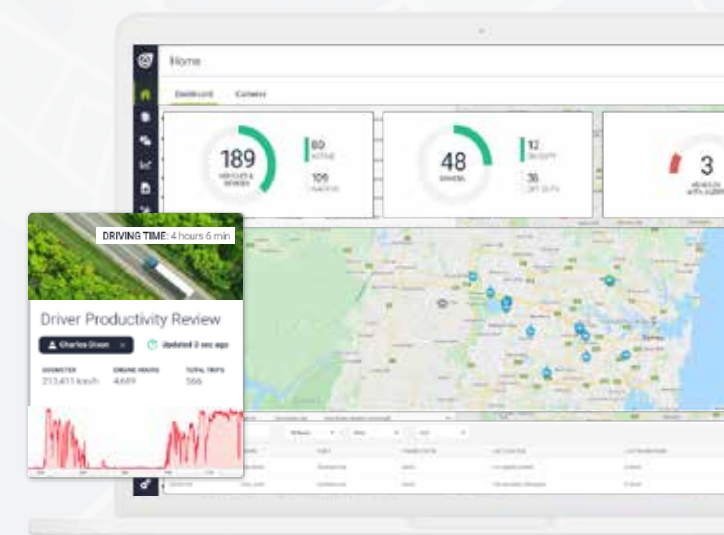


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BREAKOUT SESSION

Will My EV Catch on Fire

SPEAKER

Emma Sutcliffe, Project Director,
EV Firesafe

Electric vehicle fires are all over the news, giving the (false) impression that all EVs are dangerous & can ignite without warning. But, with the world turning to electrified transport, what does the research actually tell us? What do we know – and what do we need to learn – about electric vehicle fires that can help enhance safety for fleet managers & drivers, just in case the worst does happen? This session will present the latest global findings about electric vehicle fires & provide helpful knowledge that fleet managers can incorporate into their safety information.

BREAKOUT SESSION

Driver Behaviour and Alertness Technologies

SPEAKER

David Swords, Risk Consultant, DriveRisk

The use of cameras in heavy transport is nothing new although technology has improved as has the acceptance of driver facing cameras. The results are impressive with improved safety outcomes for all road users and easily delivers a quick return on investment.

What might surprise you is this technology is being deployed in light vehicles and often partnered with telematics including active or passive driver coaching. Best in class systems include Machine Vision and Artificial Intelligence technologies which are used to detect risk.

This session will explain the technology and what's possible whilst incorporating a four year case study declaring tangible results across key areas such as reduced collisions and high risk behaviours.

PLENARY IV

Managing Change and Influencing Outcomes

SPEAKER

Hunter Shannonhouse, Principal Consultant, Scotwork Negotiations

This session is designed for everyone attending the conference regardless of age, role, or seniority. Whilst contextualised for fleet management, adapting to change and influencing outcomes should be core skill for everyone. Best fleet outcomes are achieved through a constant state of change and refinement. That doesn't mean constantly changing suppliers, core systems or driver policies. It does mean, being open to new technologies that allow you to achieve your goals. It's sobering to think the current pace of change is never going to be as slow as it is today as technology improvements amplify the pace of change with no end in sight.

Whilst fleet managers have total responsibility, they often have little or no direct authority. Sure, their proposal makes sense, the ROI is proven but they still need to influence key stakeholders and decision makers. It's not enough to be an expert in fit for purpose vehicles & equipment, associated systems, vehicle policies and driver safety, you must be an agent of change and influence. During this plenary session we'll explore what it takes to become a change agent and influence outcomes.



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**TOYOTA FLEET
MANAGEMENT**

Speaker Bios



ALAN DORMER

Principal, Opturion

Alan has a track record of growing high technology companies based on research & development, innovation, and mutually beneficial partnerships with multi-national customers. He has created significant value from the development and application of technology in a number of areas including information management, decision support, analytics, automation and, most recently, big data and behavioural science. His work is informed and enriched by his international business experience and is making a significant contribution to sustainable wealth creation in the digital and knowledge economy of Australia.



ANNA MARTINIS

Principal – Electric Fleets Program, Office of Energy and Climate Change, NSW Treasury

Anna is a sustainability practitioner and specializes in energy management and sustainable transport. She has worked on major programs supporting sustainable outcomes, both in Europe and Australia and has facilitated the identification, verification and implementation of energy efficiency and renewable energy projects both in the private and in the public sector. Since 2020, she has joined the Net Zero Transport team at Office of Energy and Climate Change, with a focus on supporting Electric Vehicle uptake in NSW and accelerate the transition towards zero-emissions transport.



CARLA HOORWEG

CEO, ANCAP Safety

Carla commenced as CEO of ANCAP Safety in December 2020. Previously Carla lead advocacy and regulatory change at ASX listed financial services firm, Challenger Limited. Carla has held a number strategy, policy, legal and product development roles across the financial sector including as a senior policy manager for financial services industry body, the Financial Services Council, and as an adviser to the NSW Treasurer. Carla's qualifications include a Masters of Law (Hons) and Juris Doctor (UTS), Executive MBA (AGSM), Bachelor & Graduate Diploma of Applied Psychology (Canberra), Graduate of the Australian Institute of Company Directors.



DAN HILSON

CEO and Founder, Everergi

With over 15 years of experience delivering state significant energy and mobility projects, Daniel is now leading the way to transport electrification as Founder and CEO of Everergi. Operating in Australia, Europe and Singapore, Everergi is a technology enabled zero-emissions consultancy. Helping fleets, automotive companies, government agencies and energy companies seize the opportunities of an eMobility future. Daniel sets strategic direction, is lead consultant on major projects and works as an advocate for zero-emissions transport. He holds a MComm and MEnv Sci and is a frequent speaker on eMobility and energy markets, providing trusted thought leadership for the industry. Daniel is a trusted advisor to state and federal governments and fleet managers around Australia.



ANGELES MIRANDA

**Head of e-Mobility
Ampol Australia**

As the Head of e-Mobility, Angeles is responsible for executing Ampol's e-mobility strategy that will enable world class integrated EV charging solutions at home, on-route and in the workplace. Angeles has held roles leading transformation, strategy and operational excellence. In the last two years Angeles was appointed Head of Customer, engaging organisations across sectors and developing insights to build Ampol's future energy strategy, including EV, hydrogen and carbon mitigation solutions. Angeles' qualifications include an MBA (AGSM, UNSW), Master in Business Engineering, Industrial Engineer and Bachelor in Science.



BEHYAD JAFARI

CEO, Electric Vehicle Council

As the CEO of the Electric Vehicle Council, Behyad represents companies from across Australian industry, working with governments to accelerate the electrification of road transport, for a more sustainable and prosperous Australia. Behyad's experience across a range of industries and advising government Ministers provides him with a unique outlook on opportunities for Australian policy and industry development. As a strategic thinker in disruptive industries, Behyad is a respected voice in the Australian political, corporate and media landscape.



COLIN SUTHERLAND

Chief Customer Officer, Geotab

Colin has been part of Geotab's leadership team since its inception in North America and directs the company's global sales growth. As Chief Customer Officer, Colin routinely participates in customer and partner consulting in the use of telematics as a data-centric tool for business transformation. Colin is a passionate evangelist for evolving the perception of fleet vehicles from cost centers to strategic data collection assets. A selected speaker at many telematics and related industry conferences worldwide, Colin maintains a fresh, industry-leading perspective on the importance of data enablement to help businesses understand how a focus on insights surrounding productivity, safety, sustainability, fleet management and regulatory compliance can help them to transform with data.



DAVID SWORDS

Risk Consultant, Driverisk

25 years' experience across corporate and government markets – industry verticals such as Transport, Logistics, Resources and Utilities. Consultative and entrepreneurial in creating valued solutions, including large scale project management & implementation of innovative business technology in Fleet.

**DREW SCHNEHAGE****Managing Director, Innovation Group**

Drew, who has close to 30 years' experience in the financial services industry. Drew was appointed Managing Director of Innovation Group Australia in May 2019 following a successful career with Innovation Group South Africa where she headed up the commercial division in 2017. Prior to that, Drew was the CEO of Aquarius Underwriting Managers, a specialist UMA and multiple industry award recipient. Following on an acquisition by Hollard in 2014, Drew took on the responsibility of General Manager for personal lines and distribution.

**EMMA SUTCLIFFE****Project Director, EV Firesafe**

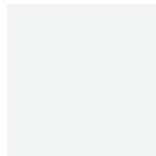
As a volunteer firefighter, EV early adopter, charging & electrification specialist, Emma Sutcliffe's unique combination of interests led her to establishing EV FireSafe, the only detailed global database of electric vehicle lithium ion battery fires in the world. With seed funding from the Department of Defence, Emma is providing data-driven learnings to enhance the safety of civilian & military emergency responders around electric vehicles.

**GLEN TOMLINSON****General Manager,
Toyota Fleet Management**

Glen joined Toyota Fleet Management in September 2006. Following various roles across the business he was appointed General Manager in February 2019. Glen brings 25 years of solid industry experience to TFM and is passionate about embedding the Toyota Kaizen continuous improvement methodology to eliminate waste and boost efficiency, and productivity across the business. Glen is a qualified motor mechanic with degrees in Finance and Law.

**GREG SLORE****Senior Safety Advisor
TasWater**

Greg has over 30 years of Health and Safety experience across State and local government. He possesses skill in operational works, building, civil and water industries and is a workplace trainer and safety auditor. Greg has also been recognised for his outstanding commitment to safety with a Better Work Tasmanian Award for WHS Leadership in 2015. A Tasmanian through and through his hobbies include fishing, family, football and safety.

**HELEN REDDAN & SARAH CHAPMAN****Project Manager & Project Coordinator
- Road Safety Technical and Policy
Community Relations, TAC**

Helen Reddan and Sarah Chapman work in the Road User Safety team at the Transport Accident Commission (TAC). During their time in the organisation they have used their qualifications in social work and psychology respectively to focus on reducing road trauma. Their areas of work have included community based programs, a range of road user interventions and research, vehicle safety, alcohol and other drug use and new technologies. Their areas of work have included community based programs, a range of road user interventions and research, vehicle safety, alcohol and other drug use and new technologies.

**HUNTER SHANNONHOUSE****Principal Consultant,
Scotwork Negotiation**

As a consultant to senior business leaders in Australia and the United States for over 15 years, Hunter has extensive experience in coaching executives, managers and their teams through negotiations and significant change management processes. Hunter moved to Australia from the US in 1988 to manage and expand Johnson Corporation Australia as Director of Development and Operations and has subsequently worked across a range of industries to deliver sustainable improvements to business performance. Hunter has over seven years' experience as a leadership consultant, trainer and CEO coach. He has consulted with medium to large businesses on sustainability and business development issues with a focus on leadership, sales and profitability, in industries including Information Technology, Consultancy/Professional Services and Manufacturing. Hunter has been contracted by international consulting firms including Ernst and Young and Price Waterhouse Coopers to contribute to the building of their sustainability services capacity and presentation to market. He has a BA in Business & Psychology and a Masters (M.Ed.) in Human Development Counselling. His professional memberships include the Australian Institute of Company Directors and St James Ethics Centre.

**JOHN BARLOW****Senior Manager,
Fleet Operations, NSW DPIE**

John has spent over 30 years in the NSW Government fleet sector. A large part of this was at StateFleet where he successfully managed the Purchasing and Disposal of NSW Government vehicles.

**JOSH HOEVENAARS****Business Development Associate,
Low Carbon Mobility, BP Australia**

Josh Hoevenaars is a business development professional with nine years' experience in the energy and retail industries and a passion for using the scale and expertise of business to pursue benefits for people, planet and profit. For the past year, he has led the development of bp's EV charging strategy and market entry in ANZ, and is excited by the possibilities to decarbonise transport whilst pursuing sustainable growth through EVs.

**KRISTIAN HANDBERG****Head of Future Business,
JET Charge**

Kristian Handberg is the Head of Future Business for JET Charge – one of Australia's leading EV charging solution providers. He formerly led Electric Vehicles for AGL Energy and Viva/Shell and has deep experience in both the electricity and transport sectors. His current role focuses on business model innovation and growth, including JET Charge's response for the Australian Government Future Fuels Program.

**LEE SAUERWALD****AfMA President**

With experience across corporate and fleet management in the profit for purpose sector, Lee has a strategic focus on social, financial and environmental sustainability. After accepting AfMA's Fleet Environment Award in 2010 on behalf of Uniting Communities, Lee joined AfMA's South Australian Committee and then soon became its Chair. Lee joined AfMA's National Board in 2013 and has continuously served as either Vice President or President of AfMA since 2014. Lee writes articles on a number of fleet related topics including reducing fleet carbon emissions and operating costs, as well as managing your grey fleet. He also chairs and presents at State, National and Global Fleet conferences.

**LISA PANARELLO****Founder & CEO, Careers Advance**

Lisa Panarello is the founder and CEO of Careers Advance, specializing in all areas of professional training and development, including interpersonal communication, leadership savvy, and career planning. She is certified in Emotional Intelligence, DISC, and Driving Forces Assessments. As a 'change action' partner, Lisa helps organizations improve talent retention and performance while coaching individuals in navigating challenging workplaces to turn frustrating job situations into exciting career journeys. Since 2001, she has delivered hundreds of dynamic programs reaching more than a half a million people nationwide, empowering success-seekers to create the reality they want!

**MACE HARTLEY****Executive Director
Australasian Fleet Management
Association (AfMA)**

With over 35 year's commercial experience spanning retail automotive, general insurance and fleet management industries, Mace has been the Executive Director of the Australasian Fleet Management Association (AfMA) for the past 6 years. Mace holds an Associate Diploma in Accounting and held Key roles including CFO for a Sumitomo company, National Sales & Distribution Manager for Swann Insurance specialising in Fleet, Broker and New Markets and General Manager of Smartfleet Management with 42,000 vehicles under management. Mace is passionate about people development. He understands the best outcomes can only be achieved through mutually beneficial relationships.

**MICHAEL BRADLEY****Managing Director,
Australian Automobile Association (AAA)**

Michael has for more than 20 years worked in national policy, politics, and media, and since April 2015, he has been the Australian Automobile Association's Managing Director. The AAA is the national peak body representing Australia's state-based motoring clubs and their 8.5 million members. The AAA is an apolitical, technology-neutral advocate for national transport policy that enhances safety, affordability, and mobility. Prior to joining the AAA, Michael was a senior executive at the national body representing Australia's oil and natural gas industry. With degrees in both economics and environmental science, Michael has also been a senior advisor to a Federal Resources and Energy Minister, a small business owner, and a journalist.

**NEIL WANG****CEO, Foton Mobility Pty Ltd**

Kaiyuan(Neil) Wang, Experienced sales manager, CEO and team leader. 14 years' experience in Australia bus market, delivered more than 1100 buses into Australia market. CEO of Foton Mobility. Distributor of Foton New Energy Vehicle, Winline DC Charger and SnowSource Electric AC(Vehicles) in Australia. Neil is a new energy solution provider. Introduced EV city buses to Auckland, Brisbane, Canberra and Sydney. Importing hydrogen city buses, EV city buses and EV truck to Australia.

**PATRICK LUXTON****General Manager, Hydrogen Ampol**

Patrick Luxton is the General Manager of Hydrogen at Ampol Australia. In this role he is responsible for developing Ampol's Hydrogen business. With over 80,000 business customers, Ampol recognises there will be a need for a variety of offers for its customers to decarbonise and hydrogen has a key role to play in the future energy mix. Over the past 15 years with Ampol Patrick has held a variety of roles across Sales, Operations, Strategy and Supply. As GM Supply, he played a lead role in delivering Ampol's largest commercial agreements for fuel supply and the development and management of critical supply chain infrastructure

**PAUL SOR****National Asset Manager
Australian Red Cross**

Paul joined the Australian Red Cross Society in 2014 after a stint at LifeBlood. Managing Fleet, Property, Travel and Procurement, his goal was to improve the operational, safety and environmental objectives of the areas he managed within the organisation. As a "specialist Generalist" he achieved these improvements through his collaborative management style.

**PHIL BOXSELL****Head of Fleet Sales,
Toyota Fleet Managements**

Phill Boxsell is the Head of Fleet Sales at Toyota Fleet Management and has over 30 Years' experience in Australia, the UK and Europe. Phill has successfully held roles in Strategy & Product Development, Sales and Customer Management, Project Management, Novated Leasing and Salary Packaging. He is a current member of the AfMA Alumni having completed the AfMA Leadership & Management Diploma.

**PHIL IANNUNZIO****Senior Manager National Fleet & Strategic
Operations, Toyota Motor Corporation
Australia**

In 2022 Philip Iannunzio celebrates a significant milestone of 40 years with Toyota. Phil has extensive experience across the key sales & marketing areas in the motor vehicle & fleet industry. More recent experience includes roles as Toyota Franchise Development Manager and Regional Manager, Central Region. Phil is currently based at Toyota head office in Port Melbourne heading up the National Fleet Sales division as Senior Manager National Fleet and Strategic Operations. Philip has recently completed 35 years with Toyota Motor Corporation. After 10 years as Franchise Development Manager, 3 years as Regional Manager in Adelaide, Phil made the move back to Melbourne is currently Senior Manager National Fleet and Strategic Operations

**SAM KORKEES****National Sales Manager**

Sam Korkees is the Co-Founder of Australia's leading supplier of intelligent EV charging solutions, through his company EVSE and their website evse.com.au. As an industry expert Sam regularly consults with Governments, Fleets and Energy Companies on EV infrastructure to help create enduring value for all deployments. Sam is known in the industry as people-centric and is constantly adapting within the fast-changing EV space.

**DR SARAH CAMERON****Political Scientist,
University of Sydney**

Dr Sarah Cameron is a political scientist in the School of Social and Political Sciences at the University of Sydney. Her research interests include comparative political behaviour, Australian politics, and citizen responses to crises. Dr Cameron contributes to several leading studies on elections and democracy. She is a Chief Investigator on the Australian Election Study, the leading study of elections in Australia. She is also an investigator on the Comparative Study of Electoral Systems, and previously managed the Electoral Integrity Project. She is the author of major reports on Australian elections, including The 2019 Australian Federal Election: Results from the Australian Election Study and Trends in Australian Political Opinion 1987-2019.

**SCOTT NARGAR****Director, Australian Hydrogen Council and
Senior Manager of Future Mobility &
Government Relations, Hyundai**

Scott has over two decades of experience in the motor industry in technical, media, product planning and technology advocacy roles. At NRMA Scott worked in vehicle inspection, judging and writing on Australia's Best Cars Awards and as a member of the Technical Working Group with the Australasian New Car Assessment Program (ANCAP). For the last 10 years Scott has been working for Hyundai Motor Company Australia in senior technical management, product planning, environment and Government engagement policy roles. Scott leads the company's Hydrogen Fuel Cell Electric Vehicle project and future mobility programs. Scott was the co-founder of the Australian Hydrogen Council and is currently a Member of the Board of Directors. As a passionate proponent of vehicle safety, renewable transport and autonomous vehicle technology, Scott has engaged with many levels of Federal and State Government, as well as policy and academic experts and key industry partners around the world.

**DR STEVE NUTTALL****Director, ACA Research**

Steve is a highly experienced research analyst who, over the last 25 years, has worked globally advising clients in the automotive, telecommunications, financial services and technology industries. He is a director and co-owner of ACA Research, providing strategic insights to leading OEMs and aftermarket suppliers. He has a keen interest in understanding how the automotive sector is being disrupted by the digital revolution and how this is transforming the way organisations do business with their customers.

**TIM HILL****CEO and Founder, Fleetyr**

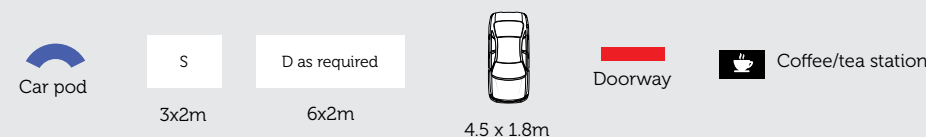
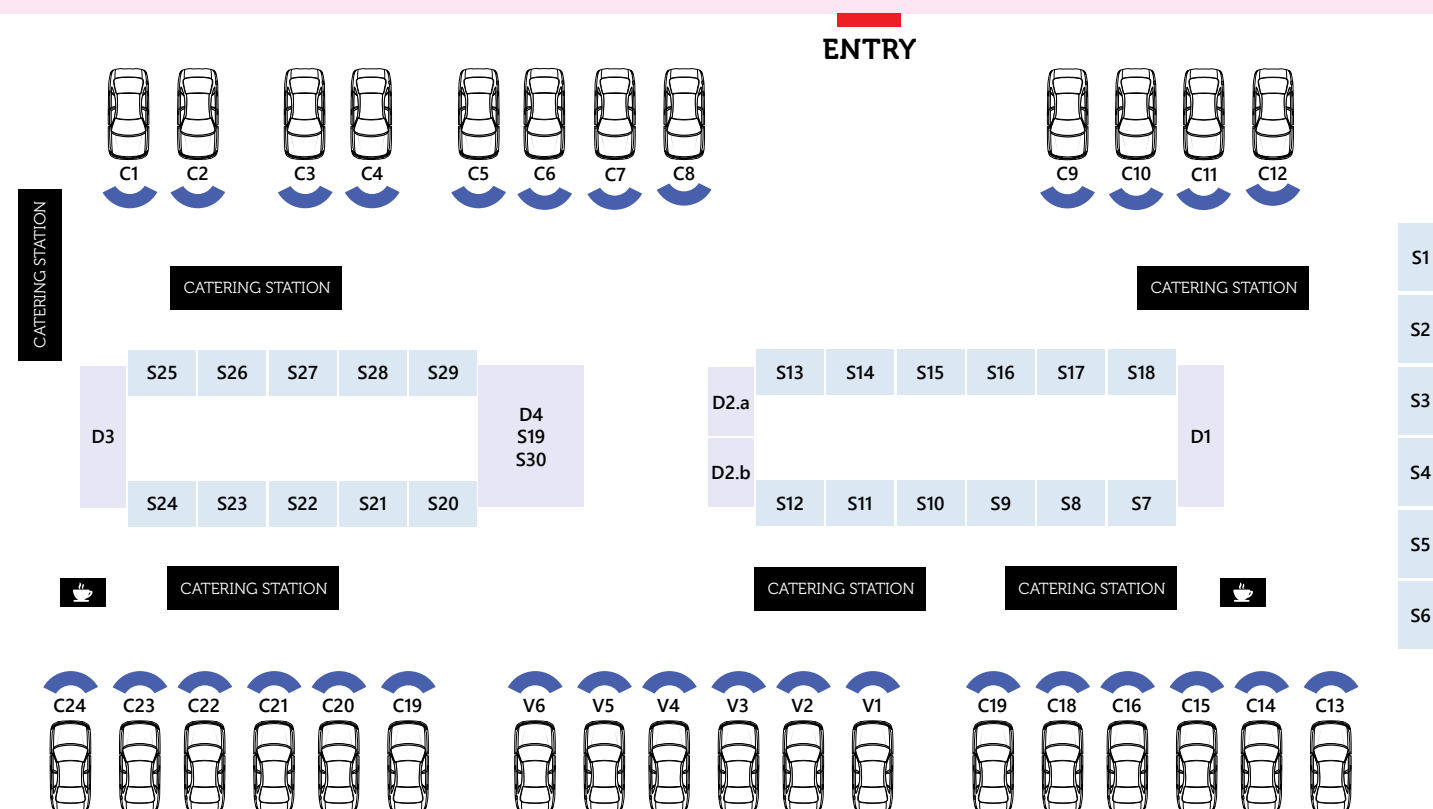
Tim Hill is the CEO and founder of Fleetyr, a fleet data integration and analytics platform based in Brisbane. Fleetyr connects and cleans data across multiple sources, so you can make smarter business decisions.

**TONY BLACKIE****Vice President – Customer Relations,
H2X Global**

Tony Blackie is Vice President, Corporate Relations, H2X Global Ltd, Australia's hydrogen fuel cell powered vehicle company. He is former journalist with The Age, Australian Financial Review BRW and the ABC. Tony established and operated one of Australia's largest independent marketing communication consultancies and has held several senior management positions in the Australia Public Service including within the Public Service Board in the Department of Prime Minister & Cabinet.

**JON FAINE****2022 Australasian Fleet Conference & Exhibition
Master of Ceremonies**

With 30+ years of radio, TV and print experience and a professional background in law one thing is guaranteed – our MC Jon Faine will be asking our conference speakers the hard questions that need answering. Best known for hosting the 774 ABC Radio morning programme in Melbourne for 23 years until 2019, Jon remains a powerful communicator in constant demand as an MC, forum leader and hypothetical facilitator. Jon hosted AfMA's two-day State of the Industry News Broadcast in December 2020 and we're delighted to have him in-person joining us for the entire 2021 Conference.



EXHIBITOR LIST

D1 Autosafe	S6 Goodyear & Dunlop Tyres (Aust) Pty Ltd	S14 Vehicle Assessments Australia	S22 Smarttrak
D2.a Toyota Fleet Management	S7 LBM Fleet Solutions	S15 Sheen Group	S23 Liberty Signs
D2.b EVSE Australia	S8 365 Assistance Pty Ltd	S16 LBM Fleet Solutions	S24 Netstar Australia
D3 TAG Towbars	S9 myPlates	S16 Geotab	S25 Pickles
D4 Pedders Suspension & Brakes	S10 Colorcorp	& S17 Geotab	S26 Innovation Group
S1 Real Mounts	S11 Sensium Fleet Telematics	S18 DriveRisk	S27 IntelliTrac
S2 Sperling Enterprises	S12 Cox Automotive Australia & New Zealand	S19 Pedders Suspension & Brakes	S28 Unity Claims
S3 GEMTEK	S13 Autorola Australia	S20	& S29 Management
S4 Ampol		S21 Bridgestone Australia	S30 Pedders Suspension & Brakes

CAR POD LIST

C1 & C2 Hidrive	C8, C9 Toyota Motor	C16 Vehicle Access	C23 MFI Service Bodies
C3 & C4 Mazda	& C10 Corporation Australia	Solutions	& C24 and Warning Systems
C5 KIA Motors Australia	C11 & C12 BMW Australia	C17 Ford Australia	V1, V2 CSM
C6 Transport Accident Commission	C13 AEROKLAS AUSTRALIA	C18 ANCAP	& V3 Service Bodies
C7 Mitsubishi Motors Australia Limited	C14 Foton Mobilty	C19 Norweld Australia	V4 Mercedes-Benz Australia/Pacific Pty Ltd
	C15 Isuzu UTE Australia Pty Ltd	C20 IVECO Trucks Australia	V5 MOTEXION
		C21 SmartBar	V6 SEA-Electric
		C22 ARB Corporation Ltd	

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ARB 4x4 Accessories. Australia's leading manufacturer and distributor of 4wd accessories, with a network 159 ARB Stores and stockist nationally, is well placed to service for your fleets requirements. With a range of quality accessories, such as protection equipment, canopies and suspensions, including GVM upgrades to name a few we have the right solution for your needs.

**AVA Group**

The AVA Group is your trusted National Fleet accessory provider. Our Divisions include Vehicle Access Solutions – the market leader in disability access including wheelchair accessibility & 24/7 equipment servicing and All Vehicle Accessories – providing tail lifts, van & Utility fit outs providing “bumper to bumper” solutions. Now also stocking all ARB products.



AEROKLAS AUSTRALIA

With a core brand portfolio consisting of TJM, Flexiglass and Bocar, Aeroklas Australia aim's to be the leading aftermarket accessories and fitting destination, for light commercial and fleet vehicles. Aeroklas and its brands bring innovation, R&D expertise and a global OEM pedigree to the light commercial vehicle market.



AUTOROLA

Autorola's upstream selling methodology provides fleets high net returns, concentrating on speed to market and reduced logistics cost. Partnering with Greenfleet Australia, Autorola is the leader in sustainable, online remarketing innovation with a national footprint. We tailor solutions to suit your fleet requirements giving you the ongoing flexibility to configure processes as your needs evolve.



BMW Australia

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services.



ANCAP SAFETY

ANCAP is Australasia's leading independent vehicle safety advocate. ANCAP provides consumers and fleets with transparent advice and information on the level of occupant and pedestrian protection provided by different vehicle models in the most common types of crashes, as well as their ability - through technology - to avoid a crash.



AUTOSAFE

Autosafe is a manufacturer, wholesaler and installer of commercial vehicle storage and safety products. Autosafe's commitment to innovation and industry leading turnaround times is seeing many of Australia's largest fleet leasing companies and fleets, such as Australia Post and the Police, put their trust in Autosafe products and services.



BP AUSTRALIA

BP has a proud history of operations in Australia and in 2019 we celebrated our centenary. A lot has changed during this time but one thing remains the same; BP is committed to delivering premium fuels, fleet management tools and quality products across our national network of more than 1,400 retail sites.


BRIDGESTONE

Bridgestone offers a range of services and solutions to all segments of the Australian market to deliver social and customer value. Bridgestone's extensive range of tyres is complemented by the provision of mechanical and fleet services through the company's nationwide retail network of Bridgestone Select and Bridgestone Service Centres, and mobile service provider Lube Mobile.


COLORCORP

Colorcorp helps you travel green. We are fleet branding experts & specialists in sustainability in print, talk to us about how we can help you achieve your sustainability targets. Our project management team take the hard work out of national rollouts. Trusted by iconic brands, we ensure your vehicles are off the road for the smallest amount of time with minimal disruption.


COX AUTOMOTIVE

Cox Automotive is the world leading B2B service provider in the automotive industry. With our expansive set of solutions we set out to empower your organisation with our comprehensive range of physical and digital solutions such as inspections, vehicle services, transport, storage, vehicle disposal and acquisition, valuation services and our unmatched breadth of data and insights spanning the entire automotive ecosystem.


GEMTEK

Gemtek are the leading electric vehicle charging specialists. Our innovative solutions utilises the latest technology to bring you the best electric vehicle chargers and software available in the market.


GEOTAB

Geotab is advancing security, connecting commercial vehicles to the cloud and providing data-driven analytics to help customers better manage their fleets. Processing billions of data points daily, Geotab helps businesses improve and optimise fleet productivity, enhance safety and achieve stronger compliance. To learn more, please visit www.geotab.com/au.


**GOODYEAR & DUNLOP TYRES
AUSTRALIA PTY LTD**

Goodyear & Dunlop Tyres Australia and New Zealand "Goodyear Fleet" offers a strong service capability, supplying a full range of tyres and related services for all applications through our network of over 600 aligned tyre outlets, major warehousing nationally and a very strong OEM presence dating back over 100 years. Ph: Allan Coulter - 0411 406 512.


CSM SERVICE BODIES

CSM Service Bodies is a market leader and manufacturer of Fleet & Service Body Solutions. Operating from two locations in Queensland, our passionate team have been providing 100% Australian Owned and Manufactured Service Body and Fleet Solutions of all sizes throughout Australia for two decades. CSM Service Bodies designs, builds, and installs bespoke fit for purpose solutions tailored to your needs.


CUSTOM FLEET

Custom Fleet is a market leading FMO, with over 100,000 vehicles under management across Australia and New Zealand. We are part of Element Fleet Management, (TSX:EFN) the largest pure-play automotive fleet manager in the world, providing the full range of fleet services and solutions to a growing base of loyal, world class customers. Our value proposition is built on technology, data driven insights and consulting to support strategic partnerships with our customers and deliver best in class service.


DRIVERISK

DriveRisk provide video-based Driver Safety Programs. We use leading edge MVAI technology to identify risks in on-road operations, mitigate incidents and motivate your drivers. 20 years' experience in changing behaviour via effective coaching. Our system is designed to manage WHS/CoR obligations. Reduce costs, Optimise performance, Improve engagement, Remove risky behaviour.


HIDRIVE GROUP

Hidrive manufacturers a range of aluminum service bodies for utes and light trucks, providing mobile workspace solutions for commercial, corporate and government clients. Our commitment to continuous improvement in service, and our passion to better meet the needs of our customer never stops. This... means better.


HYUNDAI

Since being founded in 1967, Hyundai Motor Company has been a pioneer in the development of industry-leading automotive technologies. Today, Hyundai's progressive spirit has made it one of the leaders in future mobility. In pursuit of a sustainable future, Hyundai will continue its efforts to introduce zero emission vehicles equipped with industry-leading hydrogen fuel cell and EV technologies.


INNOVATION GROUP

We know how important it is to keep your fleet moving efficiently. From collision repair management to motor assessing services, risk mitigation, claims recovery and settlements, Innovation Group empowers fleet operators with radically improved claim management. We help you to identify cost savings, streamline processes, and ensure minimal operational downtime.


EVSE

At EVSE Australia we are driven to deliver a future where everyday transport is electric, emissions-free, and sustained by green charging infrastructure. We are the nation's leading EV Charging solutions provider for fleets looking to transition to electric vehicles, through the deployment of turnkey solutions that include project design & consultancy, hardware, smart charging software, installation, and on-going support.


FORD AUSTRALIA

Ford Motor Company of Australia Pty Limited is a subsidiary of Ford Motor Company. The company designs, engineers, and imports award-winning cars, SUVs and trucks. Ford is Australia's largest automotive employer, with a team of over 2,500 engineers, designers, technical, automotive and other specialists working at four locations across Victoria. Australia-based engineers and designers lead the development of the Ford Ranger and Ford Everest.


FOTON MOBILITY

Foton Mobility, an Australian owned distributor of new energy vehicles, distributes the following zero emission vehicles to the growing Australian market: *12.4m hydrogen city bus *EV City Bus *4.5T & 6.0T GVM iBlue Electric Truck for the Logistics market. Foton also supplies and installs charging infrastructure through ChargeGreen.
www.fotonmobility.com.au
www.ibluetruck.com.au
www.chargegreen.com.au


INTELLITRAC

IntelliTrac is a leader in GPS Tracking. Fleet Management, Insurance Telematics, Car Pooling, Route Optimisation & Job Dispatch Solutions. Founded in 1987 and a pioneer in telematics since 1996, our point of difference is that we design, develop & manufacture our hardware and software therefore providing exceptional flexibility, integration & scalability.


ISUZU UTE AUSTRALIA

Established in 2008, Isuzu UTE Australia is home to the award-winning Isuzu D-MAX Ute and MU-X 7-Seat SUV. Powered by the legendary Isuzu 3-litre turbo-diesel engine with towing capabilities of up to 3.5-tonnes and the latest in safety and connectivity technology, the D-MAX and MU-X ranges are better than ever—giving you the confidence to 'Go Your Own Way'.


IVECO TRUCKS AUSTRALIA

IVECO Trucks Australia is a proud manufacturer and importer of commercial vehicles spanning the light, medium and heavy duty truck segments and also offers a range of small to large buses.


KIA MOTORS AUSTRALIA

Kia is one of the leading automotive marques in Australia with 138 dealers nationwide dedicated to growing the brand. Kia Australia's local tuning program ensures their products are best suited to Australia's unique driving conditions. For added peace of mind, the Kia range is backed by a 7 Year Warranty, capped priced servicing and road side assistance.


MAZDA

Experiencing Zoom-Zoom for the very first time is a sensation you'll never forget. It's a feeling you'll want to enjoy over and over again – which is good, because Mazda have made sure you can. Mazda Australia can provide that Zoom Zoom so whether you're a sole operator, or leading a large team, with Mazda's BT-50 Complete Fleet program, your business can enjoy a range of great benefit on any Brand-New Mazda BT-50.


MITSUBISHI MOTORS

Mitsubishi Motors has a versatile range of SUV's and LCV's to suit all business requirements from the technology advanced Pajero Sport, stylish All-New Outlander, toughness of Triton and quality of ASX. As Businesses strive for operational and cost efficiencies, Mitsubishi Motors Fleet IQ and Mitsubishi Motors Business Advantage solutions aim to provide for such challenges.


MYCAR

mycar Tyre & Auto is one of Australia's largest tyre, automotive service and repair businesses, with a team of auto experts famous for customer care. With over 270 company owned stores Australia-wide, mycar Tyre & Auto is a one stop shop for fleet servicing, tyres, repairs, batteries and registration inspections.


LBM FLEET

LBM Fleet works with Australia's most forward-thinking companies to transform their fleet by providing independent, data-driven intelligence to aid in decision making. The result of this is cost savings, higher compliance, comprehensive records, and happier drivers. Truly customer-centric and always listening, we turn ideas into products which continue to innovate.


MERCEDES BENZ

Since our first delivery van premiered in 1896, Mercedes Benz Vans has been constantly evolving. Now, the global portfolio of commercial vans covers three segments – small, midsize and large vans, including electric variants. Since counting of these models started in 1992, seven million commercial vans have been delivered to customers.


MIX TELEMATICS

MiX Telematics is a leading global provider of fleet and mobile asset management solutions delivered as SaaS to 766,000 global subscribers spanning more than 120 countries. The company's products and services provide enterprise fleets, small fleets and consumers with solutions for efficiency, safety, compliance and security. For more information, visit www.mixtelematics.com.au


MYPLATES

Streamline your vehicle's deliveries with branded number plates. Visit the myPlates stand (S9) to see how branded fleet number plates overcome some of the hardest challenges faced by the fleet industry.


LIBERTY SIGNS

Liberty Signs are Australia's most trusted fleet branding business. Whether you have 5 or 5,000 vehicles in your fleet – cars, utes, trucks or EVs, Liberty Signs offers over 20 years of technical and creative experience as well as a full-service signage solution at one of our 150+ locations Australia wide.


MFI SERVICE BODIES

MFI Service Bodies & Warning Systems is an Australian owned and operated business with over 20 years' experience. We pride ourselves in providing purpose built Service Bodies, Custom engineered solutions for Commercial Fleets, Emergency Services, Mining operations and other specialised vehicle applications. MFI specialise in vehicle solutions that are highly effective, functional and unmatched in safety and durability.


MOTEXION

Motexion provides the best protection for fleet vehicles while enabling maximum driver comfort and safety. We manufacture and sell products for all van brands and models to protect the van, its cargo and passengers. Our ready-made solutions can be installed quickly and easily. Fleet customers include Volkswagen, MyCar and Budget.


NETSTAR

Netstar Australia is a trusted brand with over 20 years of experience in GPS Telematics. We provide vehicle and fleet tracking, innovative fleet management solutions for all-sized business & commercial fleets, lone worker safety, electronic work diaries solutions and vehicle camera solutions – we aim to provide you with the best IoT results.


NORWELD

Norweld are a Cairns based heavy duty aluminium tray and canopy manufacturer. Offering their products nation-wide with a Norweld location in every state, along with international markets such as the US and South Africa. Norweld are now bringing their heavy duty products to the fleet space offering industry leading warranty – Lifetime guarantee against fault workmanship.


PICKLES

Pickles is Australia's leading asset remarketer for used vehicles, salvage, industrial, mining and general goods, offering thousands of quality assets every week at below-market prices. Conducting over 700 live and online public auctions every month across 28 locations nationwide, Pickles offers a truly national footprint.


SENSIUM FLEET TELEMATICS

Sensium Fleet Telematics brings you simple management of EV's alongside your existing fleet, with real-time insights into your electric vehicles, empowering your business with the best in electric vehicle telematics and high-resolution GPS Tracking. Australian owned, locally developed and manufactured, learn more at www.sensium.com.au/fleet.


SMARTRAK

Smartrak's goal is to empower people through insights. Our award-winning fleet management and mobility tools uncover unique insights that help organisations take back control of their fleet. Our market-leading Keyless Entry solutions, customisable KeyMaster Key Safe, and intuitive PoolCar online booking platform makes fleet management a streamlined and painless experience.


ORIX AUSTRALIA

Since 1986, two attributes have pointed the way for us to become and remain leaders in vehicle leasing, rental and fleet management. ORiginality and flexiBility. That's what makes us ORIX. We're in the business of moving people, and products, from A to B more simply, safely and cost-effectively. By working together, we can find flexible solutions to help you better navigate the road ahead.


REAL MOUNTS

Real Mounts are the Australian distributor for RAM Mounts, the industry leader in mobile and tablet mounting solutions for vehicles. With over 150 patents, the RAM Mounting system offers a wide-range of solutions for all types of vehicles and fleets, regardless of brand of vehicle or mobile device.


SHEEN FLEET

Sheen Fleet is a dedicated accident repair response team, that caters to all elements of the smash repair process. Working in conjunction with the 26 Sheen Panel Service locations, plus a 24-hr towing service across Victoria. For Sheen Fleet enquiries please contact Mark Salvatori on 0411 141 433.


SPERLING

Sperling Enterprises has been manufacturing custom fit seat covers for 50 years. We have the largest range in Australia with more than 4000 patterns for passenger and commercial vehicles consisting of 40 different fabric colour combinations. We manage under licence the RM Williams and Caterpillar brands plus offer company logo branding services that is popular amongst our fleet customers.


PEDDERS SUSPENSION AND BRAKES

Pedders Suspension & Brakes is an Australian family-owned company that has been operating since 1950. Its 120-plus store network prides itself on offering "No Bull" automotive parts and tailored vehicle solutions. Pedders dedicated Fleet team will help get your vehicle fleet operating safer sooner. Talk to our expert team today.


SEA Electric

SEA Electric is a global technology innovator, specialising in the assembly and 100 per cent electrification of commercial vehicles globally. In 2021, SEA Electric launched the world's first comprehensive range of all-electric trucks, which are produced in Australia and available through a nationwide dealer network, fully backed by factory warranties a comprehensive aftersales service.


SMARTBAR

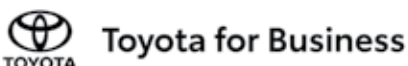
Renowned for lightweight, superior impact-absorbing vehicle protection systems. SmartBar, a wholly-owned subsidiary of the ARB Corporation, leads the way with the most innovative and safest vehicle protection systems in the world. Our premium polymer products are designed, engineered and manufactured in Australia for fleets looking to go further, safer.


SUMMIT FLEET

Established in Australia in 1997, Summit Fleet Leasing and Management is majority owned by the Sumitomo Mitsui Auto Service Company Limited. We build and integrate innovative fleet solutions, designed for our customers.

**TAC**

The Transport Accident Commission (TAC) remit is to support those injured in transport accidents and to promote road safety. The TAC has partnered with the Driver Alcohol Detection System for Safety (DADSS) program to raise awareness of passive alcohol technology that has the potential to reduce injuries and save lives.

**TOYOTA FLEET MANAGEMENT
& TOYOTA FOR BUSINESS**

Toyota for Business and Toyota Fleet management provide tailored mobility solutions for every size business, offering an extensive range of Products and Services designed to be flexible so you can shape them to your needs. With advancing mobility technology we're re-imagining a cleaner and brighter future that provides "Happiness for all"!

**WEX**

As one of Australia's most widely accepted cards for fuel and vehicle-related expenses, WEX Motorpass keeps your fleet moving, wherever you are. Accepted at all major service station brands, and many of the independent stations Australia-wide, this extensive network has earned the trust of commercial and government fleets since 1983.

**TAG**

TAG is a proudly Australian owned towbar manufacturing company. We produce a range of heavy-duty towbars, extended towbar designs and rear-steps for the fleet and mining industries. With a national distributor network and partnerships with international towbar and accessory development companies, we are the experts in towbars and towing technology.

**UNITY CLAIMS MANAGEMENT**

Unity is a national fleet accident management provider delivering reduced repairs costs, reduced repair times and outstanding service and reporting. Services are 24/7 accident, claims lodgement, roadside assistance, App to lodge /check claims, Virtual quoting / assessing, Supply hire cars and Third party recoveries. Contact Mike Beuermann 0408 596 616 or mikeb@unityclaims.com.au

**AMPOL**

Ampol is an independent Australian company and the nation's leader in transport fuels. Ampol supply the country's largest branded petrol and convenience network, as well as refining, importing and marketing fuels and lubricants. Our infrastructure, international footprint, supply chain expertise and iconic brand underpin Ampol's position as Australia's leading supplier of mobile energy and provide the foundations to transform Australia's energy markets.

**TELETRAC NAVMAN**

Teletrac Navman is Australasia's leading fleet and asset management solutions provider leveraging location-based technology and services for managing fleets of all sizes. With specialised products that deliver greater visibility into real-time insights and analytics, Teletrac Navman helps companies make better business decisions that enhance productivity and profitability. TeletracNavman.com.au or 1300 111 477.

**VEHICLE ASSESSMENTS
AUSTRALIA PTY LTD**

We provide a national independent vehicle assessment solution to the automotive finance, OEM's, salary packaging and fleet industry. Our detailed vehicle condition reports for sale and auction, end of lease vehicles, rental handback, fleet midlife assessments, combined with over 30 years industry experience and expertise ensures professional outcomes for our clients.

AfMA Corporate Partners

Supporting Professional Growth



AfMA's Commitment to Professional Development

Professional Development Forums

AfMA regularly hosts its Professional Development Forums in Victoria, New South Wales, South Australia, Western Australia, Tasmania and Queensland capital cities multiple times a year, and in New Zealand. In 2020 these sessions were largely held in an online environment but in 2021 we were back in person and have enjoyed connecting and providing knowledge to our members and guests.

National Webinars

AfMA is committed to hosting online webinars featuring panel discussions, speaker presentations and industry findings with attendees from right around the globe. Our regular webinars are a great and convenient way to reach all our members at once with over 200 attendees each session. The dynamic format allows attendees to have their questions answered live and to contribute to the discussion through various polls and questionnaires.

Diploma of Leadership and Management

Swinburne and AfMA have collaborated to construct a Diploma of Leadership and Management contextualised to support and build the skills of fleet managers and automotive industry managers from manufacturers, fleet management organisations and supply chain specialists. The program is focused on the everyday challenges and opportunities in managing their portfolios and teams, as well as providing effective leadership for the organisation. In 2021 the Diploma program is being held online, with our cohort featuring participants from every Australian state.

Australasian Fleet Conference & Exhibition

For over 20 years AfMA has hosted the Australasian Fleet Conference & Exhibition. Thanks for joining us at our premier fleet conference where we promote knowledge sharing and collaboration between fleet owners and suppliers of products and services. Speakers are experts in their chosen field or fleet managers who have a valuable story to tell about their journey.

Celebrating our winners of the past decade



Fleet Manager of the Year:

2021 – Steve Ellis (Telstra)
2020 – Paul Sor (Red Cross)
2018/19 – John Barlow (NSW Department of Industry)
2017 – Peter Armour (Life Without Barriers)
2016 – Catherine Parker (CSIRO)
2015 – David Stevenson (RCR Limited Tomlinson)
2014 – Kevin McEwan (Melbourne Health)
2013 – Michael Giardullo (Commonwealth Bank of Australia)
2012 – Mark Stephens (Uniting Care Qld)



Fleet Safety Award

2021 – Spotless/Downer
2020 – Moreland City Council
2018/19 – Meridian Energy
2017 – Tourism Holdings Australia
2016 – DHL Supply Chain
2015 – Country Fire Authority – Victoria
2014 – Bureau of Meteorology
2013 – Visionstream Pty Ltd
2012 – Coca Cola Amatil New Zealand



Fleet Environment Award

2021 – ACT Government
2020 – UEM Edgema
2018/19 – New Zealand Racing Board
2017 – Churches of Christ in Queensland
2016 – Austin Health
2015 – Deakin University
2014 – City of Melbourne
2013 – Tas Department of Health & Human Services
2012 – City of Sydney Council
2011 – Lake Macquarie City Council

2021 was a year to celebrate the achievement
of fleet management across Australasia.
Congratulations to our winners on their outstanding
achievements in the midst of COVID-19.



Fleet Manager of the Year Award

Demonstrating the highest
level of excellence in
delivering safety, efficiency,
effectiveness and overall
proficiency in managing
their fleet.



Fleet Safety Award

Amplifying the importance
of driver, vehicle and
operational safety
industrywide by delivering
on strategies passionately
focussed on operating the
safest fleet possible.



Fleet Environment Award

Ensuring an achievable
environmental trajectory
underpins the organisation's
footprint reduction, waste
minimisation and overall
vehicle and driver efficiency
increase.



2021 WINNERS



Fleet Manager of Year
Steve Ellis (Telstra)



Fleet Safety Award
Spotless/Downer



Fleet Environment Award
ACT Government

See AfMA's full history of excellence:
afma.org.au/fleet-management-awards

Who will we recognise in 2022?
Find out at our Conference Networking Dinner!

EVENT PARTNER & NETWORKING DINNER SPONSORS



Toyota for Business



TOYOTA FLEET
MANAGEMENT

Lunch Sponsors



FLEET
DRIVEN BUSINESS SOLUTIONS

Morning/Afternoon Tea Sponsors



Fleet Environment Award

Fleet Safety Award Sponsors

Fleet Manager of
the Year Sponsor



App Sponsor

Work Health & Safety Sponsor

Coffee Cart Sponsor



Education Sponsors

Plenary and Breakout Session Sponsors



#myafma